

Information Sheet

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**Misoprostol Information, Education and Communication: Examples from the Field**

**Developer**

Venture Strategies Innovations (VSI)

**How to access the tool**

<http://vsinnovations.org/assets/files/Resources/VSI%20Misoprostol%20IEC%20examples%20from%20the%20field%202011%2009%2026F.pdf>

**Purpose**

A guide to assist program planners on developing IEC campaigns as part of a misoprostol program. The focus of the content and messaging is on misoprostol for the prevention and treatment of PPH in Africa.

**Audience**

This tool may be used at all levels of the health system.

**Language**

English

**Keywords**

training material, IEC/BCC, maternal health, misoprostol

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