She Makes Her Safe Choice

RHSC webinar series on safe abortion
14 October 2019
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Background

She Decides.

The challenge:
Worldwide, every year
22 million women
undergo an unsafe abortion

Our dream:
No more unsafe abortions worldwide
Main result areas

By 2021 the She Makes Her Safe Choice programme will have:

- Prevented **2.6 million** unsafe abortions
- Reduced **8,000** maternal deaths
- Prevented **160,000** unintended pregnancies
Multi-component approach

- Global
- Ethiopia
- Kenya
- Francophone West Africa (2020)
Ethiopia

- Product distribution
- Training pharmacists & providers
- Campaigns
- Quality of care
- Behaviour change communication

- mHealth
- Advocacy
### Ethiopia – results after first year

<table>
<thead>
<tr>
<th>Count</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>671</td>
<td>MVA kits distributed</td>
</tr>
<tr>
<td>30,200</td>
<td>MA distributed</td>
</tr>
<tr>
<td>199,041</td>
<td>CYPs generated from contraceptives</td>
</tr>
<tr>
<td>&gt; 600</td>
<td>Pharmacists and providers trained on MA/MVA/contraceptives</td>
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<tr>
<td>70</td>
<td>Providers trained on CAC and VCAT</td>
</tr>
<tr>
<td>987</td>
<td>TV and radio ads aired, reached ~ 12 million people</td>
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<tr>
<td>&gt; 1,700</td>
<td>People reached with information on safe abortion</td>
</tr>
<tr>
<td>6,000</td>
<td>Brochures and posters on MVA distributed</td>
</tr>
<tr>
<td>8</td>
<td>Tiko systems operational</td>
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</tbody>
</table>
Ethiopia
Ethiopia

8 Tiko systems:
- 13 health facilities
- 11 pharmacies
- 71 retailers
- 869 people enrolled
Kenya

- Product distribution
- Marketing campaigns
- Training pharmacists & providers
- Behaviour Change Communication
- National and county level advocacy
- mHealth
Kenya – results after one year

994 MVA kits distributed
55,065 MA distributed
64,654 CYPs generated from contraceptives
1,612 pharmacists and providers trained on MA/MVA/contraceptives
36 health facilities selected for VCAT (2 counties)
12,580 young people reached through mHealth
1,050,000 young people reached via Shujaaz media
<table>
<thead>
<tr>
<th>Age Range</th>
<th>Key Points</th>
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</table>
| 20-24 YO  | - Most are married and/or have children; sex is habitual.  
| 17-19 YO  | - Sex is routine, married or use sex to get money.  
| 14-16 YO  | - Sex is routine, serves as a way to exert power or a way to find a new partner.  
| 11-13 YO  | - Early experiments with sex out of curiosity.  
| 4-10 YO   | - Exposure to sex by observing others. |

- Contraceptives are used for spacing children if not in marriage – use short-term methods.
- Contraceptives are available, stigma hinders use.
- No information available.
- Contraceptives (random) are in plain sight.
Kenya

Kare
FOR MATERNAL & REPRODUCTIVE HEALTHCARE

MISO-KARE
For prevention and treatment of postpartum
hemorrhage (PPH) and
labour induction.

MA-KARE
For medical termination of pregnancy up to
9 weeks.

MVA-KARE
For management
of miscarriages
and performing
condoms.

nimechanuka.com

"I need
someone to
talk to..."

@dkwestafrica.org

Rutgers
Global ↔ Local

Implementation
Communications
Advocacy
Research
Thank you!

www.rutgers.international/SafeChoice