The global family planning community is on the cusp of a crisis: a widening funding gap threatens to interrupt access to contraceptive supplies for millions of women, and donor funding for supplies is increasingly precarious. RHSC’s Contraceptive Commodity Gap Analysis (CGA) contributes vital data and analysis to inform strategies to close the gap and secure future supply availability. The CGA 2018 report estimates funding gaps by comparing the amount currently spent on supplies to the cost of the total volume of supplies consumed by all users of contraception in 135 low- and middle-income countries. These estimates are projected forward for three years (2018-2020), and patterns of spending, consumption, and cost in the public and private sectors are identified and compared.

The full CGA 2018 report, fact sheets, an interactive dashboard, and downloadable data files are available at: https://www.rhsupplies.org/activities-resources/commodity-gap-analysis/
Public and Private Sector Analysis

The contraceptive supplies funding gap has the potential to exacerbate inequality in access to family planning. Insufficient public sector funding will leave a growing number of women with just two choices: pay out-of-pocket for supplies sold by the private sector, or go without. Since supplies generally cost more when sold by private sector businesses, a shortfall in public sector funding would disproportionately affect those women least able to pay.

Strategies to close the funding gap or to mitigate its impact must be informed by an understanding of how many users will be affected, whether they obtain their supplies from the public or private sector, and any differences between the sectors in patterns of supply spending, consumption, and cost. We must ask if public sector spending currently serves those with the greatest need, and how many users currently served by the public sector can afford to shift to the private sector. We must also ask whether users will be able find their method of choice in the private sector, and whether the private sector has the capacity to absorb so many additional users.

How much does each sector contribute to current spending on supplies

Of the $162 million currently spent on supplies...
- Donors spent $109 million, or 67%
- Governments spent $12.7 million, or 8%
- Individuals who purchased from the private sector spent $41.1 million, or 25%

How many users of each method obtain their supplies from the public vs the private sector?

The graph to the left shows the number of users of each contraceptive method represented as a horizontal bar. Each bar is divided into the number of users who obtained their supplies from the public sector (orange) and those who purchased supplies from the private sector (blue).

The public sector tends to provide the majority of long-acting and permanent methods (e.g. sterilization, implants, and IUDs); the private sector provides most of the supplies of the shortest-acting methods (e.g. pills and male condoms).

What methods have the largest share of supply consumption cost in each sector?

Method mix that shows the relative shares of the users of each contraceptive method (“method mix by use”) looks quite different from method mix that shows the relative shares of the cost of the volume of supplies consumed by the users of each method (“method mix by cost”). These differences are even more pronounced when you compare method mix by use and cost in each sector.

In this graph, the set of bars on the left represents the public sector; the other set represents the private sector. Within each set, the left bar shows method mix by use, and the right bar shows method mix by cost.

In general the method with the greatest share of users is not the method with the greatest share of the supplies consumption cost. This is because the supplies of some methods are more costly, and are required more frequently, than supplies of other methods. There are also disparities in the method mix by cost between the two sectors, largely because of the different prices in each sector for supplies of the same method.

Can users of public sector supplies shift to purchasing their supplies in the private sector?

In this graph the bar represents all users of contraception. The segments below the line represent the users who live in extreme poverty, and the segments above it represent those who do not. Each group of users is divided into those who obtain their supplies from a public sector (blue) or private sector (orange) source.

Market segmentation models often make the case for shifting those with the ability to pay to the private sector, thereby creating greater opportunities within the public sector to serve those who cannot. The ability to pay, however, may not be a sufficient criterion for understanding the relationship between the sectors. Other factors, such as whether the private sector has the capacity to serve the users of methods that it typically does not provide, should be considered.