#WorldPopDay2018 campaign awards prizes, shares CGA2018 resources

More than 150 players tested their supply chain knowledge on World Population Day (11 July) by playing an online Healthcare Supply Chain Management (SCM) game based on JSI’s SCM Handbook. Three winners emerged from Nigeria, India and the USA. Read their stories here.

Our #WorldPopDay2018 campaign also released commodity gap data on groups of countries including 135 LMI countries, 69 FP2020 countries, four sets of donor priority countries, and selected groupings in Africa, Latin America, Asia and Europe. These “snapshots” provide current spending on contraceptive supplies, the number of users
of different contraceptive methods, volume of supplies consumed, and the cost of
supplies, as well as the projected contraceptive funding gap. All these resources can
be found here.

IN THE NEWS

**Market Bookshelf sees promising numbers**

Since its launch last year, Market Bookshelf, our open-access collection of health market
literature, has seen a high level of interest and engagement. Over 1,400 unique users have
contributed more than 10,500 page views, and made over 700 unique downloads. You can
browse – or contribute to – this repository here.

**How can advocates access data to influence financing?**

Seasonal fluctuations in stock levels call for a tailored advocacy response, according to
Avenir Health’s Priya Emmart speaking in a recent webinar, *Supply Chain Data 4
Advocacy: Data is a Dialogue*. She added that stockouts measured at different levels of
the supply chain would yield very different results, and offered examples of how stockout
data have strengthened advocacy efforts in four East African countries. The second in a
series of data and advocacy webinars, this online event was jointly organized by RHSC’s
Systems Strengthening, and Advocacy and Accountability Working Groups, and moderated
by PATH’s Rosemary Muganda. It also heard from presenters Megan Christofeld and
Angela Mutunga, both from Jhpiego. A full recording can be found at the link above.

**In with the old, in with the new**

The Coalition Secretariat welcomes two staff members this month. Shannon Mills has
returned as our Senior Finance and Administration Manager after a three-year personal
break. Shannon helped steer the Coalition’s finances over seven years, developing many
of our current financial and donor reporting systems, and managing the administrative
transition from a single-donor entity to the multi-donor global network we are today. Also
joining the Coalition this month is Safia Ahsan, who takes on the role of Market
Development Officer. Safia has 11 years of experience in private sector supply management and comes to us from the GHSC-PSM project, where she was the Supplier Relationship Manager. Welcome Safia and welcome back, Shannon!

**MDAWG turns to carbon-financing and data on private sector**
The new carbon financing–family planning workstream in the Market Development Approaches working group aims to link family planning programs with the SDGs and leverage carbon credits, where where available, to help fund these programs. The group’s other new workstream, on market intelligence, is dedicated to understanding members’ needs for market data, particularly private sector data. To learn more about these groups and/or join them, please contact Alex McDevitt at amcdevitt@rhsupplies.org.

**Spanish language webinar on CGA2018 draws engaged audience**
In the second in a series of webinars around the [Commodity Gap Analysis 2018](https://www.rhsupplies.org/commodity-gap-analysis-2018), Latin American participants heard about funding gaps for contraceptive methods, both globally and closer to home. The webinar revealed huge price discrepancies for supplies across the region. Distinguishing between Central and South America, it contrasted the contribution of the public and private sectors to supply provision. It also looked at expected growth in contraceptive consumption and the cost implications of that growth. Introduced by RHSC Director John Skibiak, the webinar was presented by LAC regional advisor Milka Dinev, and authors Michelle Weinberger and Nina Miller took questions. A [full recording of the webinar](https://www.youtube.com/watch?v=) in Spanish, with all questions answered in both English and Spanish, is available online.

**NEW MEMBERS**

**Bluesquare** is a global digital health and data company based in Brussels, Belgium.

**Clínica de Familia La Romana** is a non-profit organization aimed at improving the
health of the poorest and most vulnerable populations in the eastern Dominican Republic.

**Femme International** is a US based NGO dedicated to empowering women & girls through health education with a specific focus on menstrual & reproductive health.

**GlaxoSmithKline** is a UK-based company that develops medicines, vaccines and consumer healthcare products. It is one of the largest pharmaceutical companies in the world.

**McCann Global Health** is a US global and public health agency dedicated to using commercial marketing and expertise to drive uptake for health products, services, and behaviors.

**Youth Action Network Liberia** is a NGO dedicated to ensuring that people all over Liberia have access to reproductive health supplies.

**IN THE CALENDAR**

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Joint WHO, UNICEF and UNFPA meeting with</td>
<td>24 September</td>
<td>Copenhagen, Denmark</td>
</tr>
<tr>
<td>pharmaceutical, condom, IUD, vaccine and</td>
<td></td>
<td></td>
</tr>
<tr>
<td>diagnostics manufacturers and suppliers</td>
<td></td>
<td></td>
</tr>
<tr>
<td>XXII FIGO World Congress of Gynecology and</td>
<td>14-19 October</td>
<td>Rio de Janeiro, Brazil</td>
</tr>
<tr>
<td>Obstetrics</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Event</td>
<td>Date</td>
<td>Location</td>
</tr>
<tr>
<td>--------------------------------------------------------------</td>
<td>-----------------</td>
<td>------------------</td>
</tr>
<tr>
<td>16th International Dialogue on Population and Sustainable Development</td>
<td>23-24 October</td>
<td>Berlin, Germany</td>
</tr>
<tr>
<td>5th International Conference on Family Planning</td>
<td>12-15 November</td>
<td>Kigali, Rwanda</td>
</tr>
<tr>
<td>PMNCH Partner Forum</td>
<td>5-6 December</td>
<td>New Delhi, India</td>
</tr>
<tr>
<td>Women Deliver 2019 Conference</td>
<td>3-6 June 2019</td>
<td>Vancouver, Canada</td>
</tr>
</tbody>
</table>