

Market Development Approaches Working Group

10 October, 2016

9:00am - 12:30pm

Westlake Level, Pike room



GENERAL MEMBERSHIP MEETING

— of the —

**REPRODUCTIVE HEALTH
SUPPLIES COALITION**

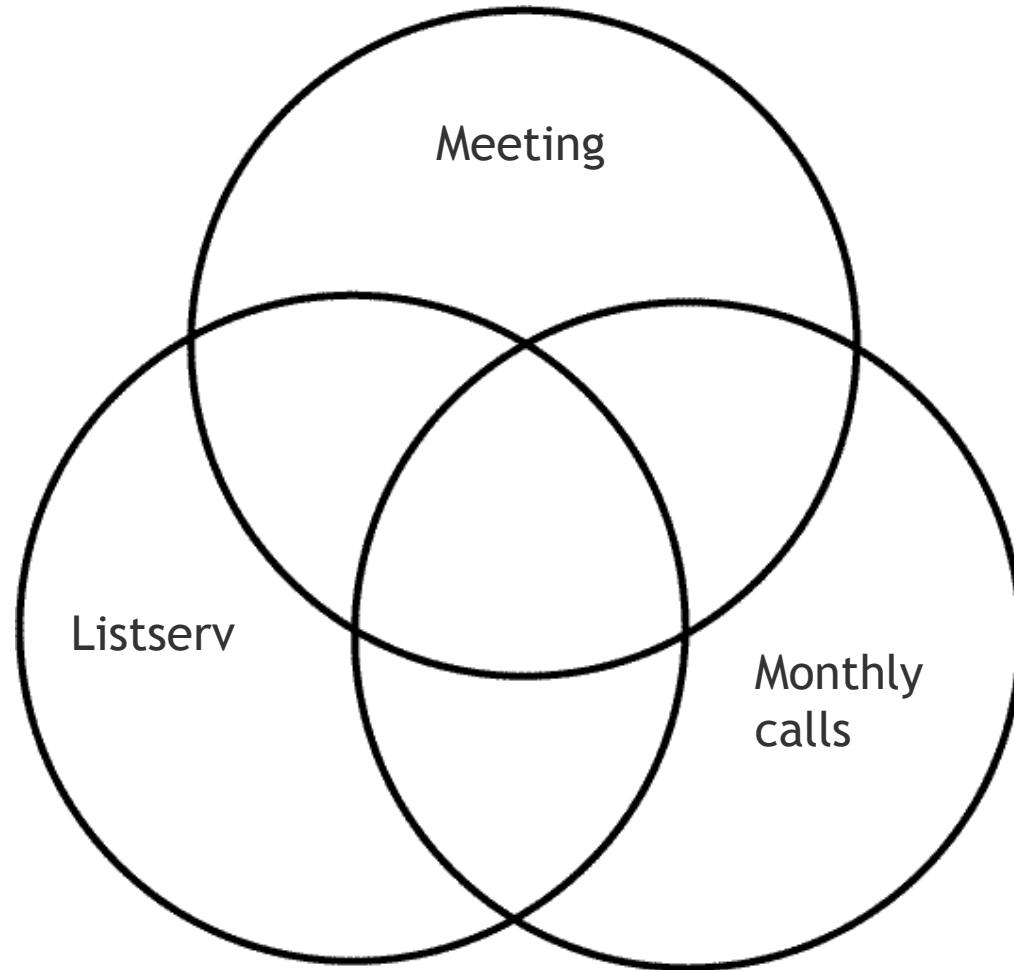
10-14 OCTOBER 2016

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Reproductive Health
SUPPLIES COALITION

Market Development Approaches Working Group Community of Practice



Market Development Approaches Working Group AGENDA

Welcome and Introduction

RHSC Director and MDAWG Chair

Making Markets Work for Reproductive Health

Explore the role of:

- Private sector
- Market shaping
- Generic manufacturers

Marketplace Round-up

Open forum of rapid-fire market development updates and news for RH

Data, Data Everywhere!

- CSP Tool
- RH Interchange
- RHTargetMarket Tool
- FP Market Report
- PPMR
- FPWatch
- National database of pharmaceutical markets
- Impact2
- PMA2020 Survey

Closing remarks

Making Markets Work for Reproductive Health

10 October, 2016

9:15am - 10:15am

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