

MARKET DEVELOPMENT APPROACHES WORKING GROUP

DATE	10 October 2016	TIME	9:00 - 12:30
LOCATION	Pike room		

9:00 - 9:15 **Welcome and Introduction**
 John Skibiak, Director of RHSC
 Elizabeth Westley, Chair of MDAWG, MSH
 Julia White, Market Development Technical Officer, RHSC

9:15 - 10:15 **Making Markets Work for Reproductive Health**
 Panel exploring the power of the market for sustainable RH impact

- Ben Light, UNFPA [MODERATOR]
- Françoise Armand, Abt Associates
- Amy Lin, USAID
- Lester Chinery, Concept Foundation

10:15 - 11:00 **Marketplace Round-up**
 Open forum of rapid-fire market development updates and news for RH

11:00 - 11:15 **Coffee Break**

11:15 - 12:15 **Data, Data Everywhere!**
 An exploration of existing data and tools, gaps and the way forward
 Renee Van de Weerd, UNFPA [MODERATOR]

- CSP Tool - Alexis Heaton, JSI
- RH Interchange - UNFPA
- RHTargetMarket Tool - Julia White, RHSC
- FP Market Report - Eleni Han, CHAI
- PPMR - Ellen Tompsett, GHSC-PSM
- FPWatch - Bryan Shaw, PSI
- National database of pharmaceutical markets - Renia Coghlan, TESS
- Impact2 - Sarah Shaw, MSI
- PMA2020 Survey - Linnea Zimmerman, PMA2020

12:15 - 12:30 **Closing remarks**
 Elizabeth Westley, Chair of MDAWG, MSH

12:30 - 13:30 **Lunch Break**

DON'T MISS: 13:30 - 15:30 New Product Introduction joint meeting with NURHT Caucus
 See separate agenda