



## Market Development Approaches Working Group Agenda

Monday, 1 October 2012

Facilitators: Ian Askew and Bonnie Keith

11:00 – 11:15	<b>Welcome</b> Introductions and agenda overview <i>Ian Askew, MDA Leader</i>
11:15 – 12:00	<b>Vision for the future: Coalition and the MDA</b> Impact of the evaluation and the way forward for the Coalition <i>John Skibiak, Reproductive Health Supplies Coalition Director</i> Vision for the MDA <i>Ian Askew</i>
12:00 – 12:30	<b>What's the difference between a Working Group and a Caucus?</b> Presentation on the Coalition's various implementing mechanisms and how the MDA fits in <i>Bonnie Keith, Coalition Secretariat</i>
12:30 – 13:30	<b>Lunch</b>
13:30 – 14:30	<b>Achieving the vision: MDA and beyond</b> Discuss the role of working groups in realizing the Coalition's vision for the future <i>Jill Keesbury, RHSC</i>
14:30 – 15:30	<b>Workstream discussion</b> Updates and highlights (Total Market Approaches and Quality of RH Medicines) <i>Ian Askew with Janet Vail, PATH, and Lester Chinery, Concept Foundation</i> Follow up on ideas identified in June 2012 <i>Ben Light, UNFPA, former MDA Leader</i>
15:30 – 15:50	<b>Break</b>
15:50 – 17:20	<b>What's next for the MDA?</b> Identify and agree on priority focus areas for the future <i>Ian Askew</i>
17:20 – 17:30	<b>Wrap-up and closing</b> Next steps and feedback for membership meeting <i>Ian Askew</i>