Market Development Approaches Working Group Agenda

Monday, 1 October 2012

Facilitators: Ian Askew and Bonnie Keith

11:00 – 11:15  Welcome
Introductions and agenda overview
Ian Askew, MDA Leader

11:15 – 12:00  Vision for the future: Coalition and the MDA
Impact of the evaluation and the way forward for the Coalition
John Skibiak, Reproductive Health Supplies Coalition Director
Vision for the MDA
Ian Askew

12:00 – 12:30  What’s the difference between a Working Group and a Caucus?
Presentation on the Coalition’s various implementing mechanisms and how the MDA fits in
Bonnie Keith, Coalition Secretariat

12:30 – 13:30  Lunch

13:30 – 14:30  Achieving the vision: MDA and beyond
Discuss the role of working groups in realizing the Coalition’s vision for the future
Jill Keesbury, RHSC

14:30 – 15:30  Workstream discussion
Updates and highlights (Total Market Approaches and Quality of RH Medicines)
Ian Askew with Janet Vail, PATH, and Lester Chinery, Concept Foundation
Follow up on ideas identified in June 2012
Ben Light, UNFPA, former MDA Leader

15:30 – 15:50  Break

15:50 – 17:20  What’s next for the MDA?
Identify and agree on priority focus areas for the future
Ian Askew

17:20 – 17:30  Wrap-up and closing
Next steps and feedback for membership meeting
Ian Askew