

# Reproductive Health Supplies Coalition

## Market Development Approaches Working Group

1 October 2012



Reproductive Health  
**SUPPLIES COALITION**

# Vision for the future

## Implementing our core mandate

- Expand country engagement (SECONAF, LAC Forums and beyond)
- Secure commitments and promote accountability
- New re-granting fund to support activities across the RHSC

## Improving market dynamics

- Develop and enable the implementation of a common agenda

## Eliminating Stockouts

- Document human-level impact of stockouts
- Develop, test, and disseminate strategies for doing so



# New ways of working

- Coalition as a whole is funded, greater responsibility and accountability
- Cross-Coalition collaboration is critical for meeting new challenges
- Increased role and funding for country engagement
- Larger, more technical Secretariat
- ...but much will remain the same



# Questions for discussion

- **What are the greatest successes of the working group?**
  - What factors contributed to that success?
- **How can the MDA contribute to these new directions?**
  - What can others across the RHSC contribute to this work?
  - Where, when and how can we best promote more country engagement?

