

Encouraging Method Choice

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Outline

- I. What is method choice?
- II. How to operationalize choice?
- III. Why is method choice important?

I. Method choice

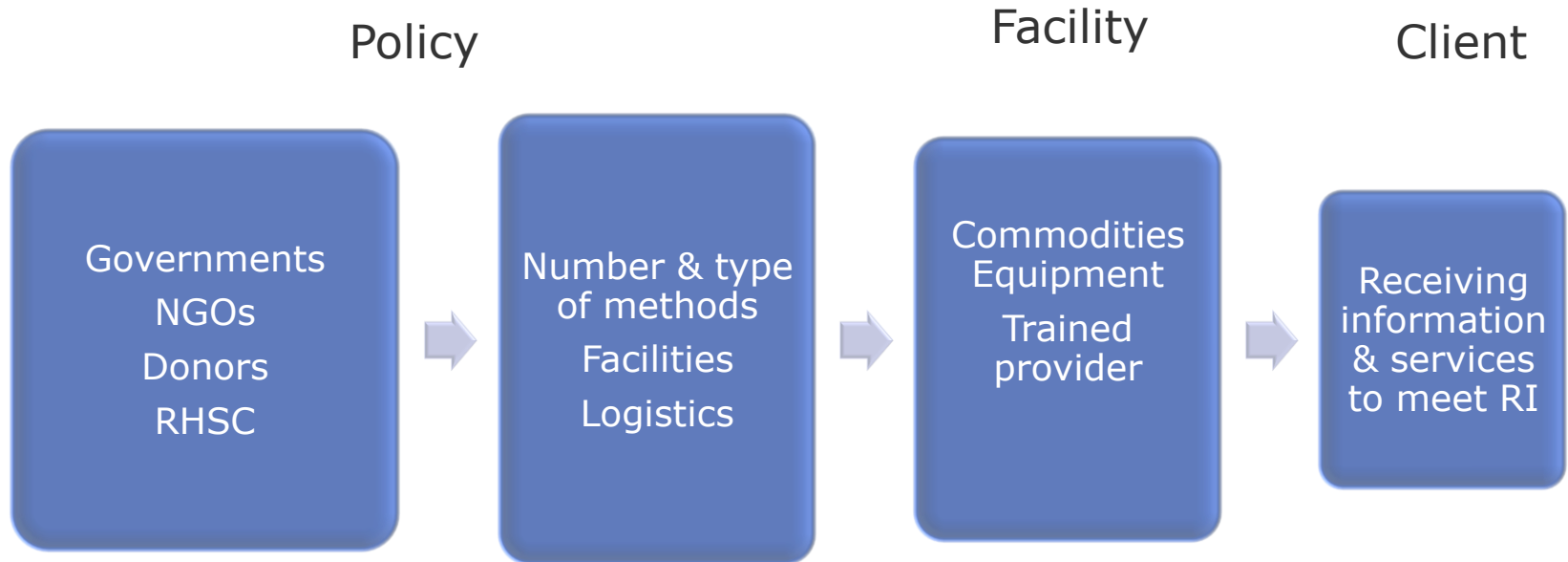
1. Has been component of family planning programs since 1960s
2. Element of quality of care framework articulated by Bruce in 1990

(Bruce 1990)

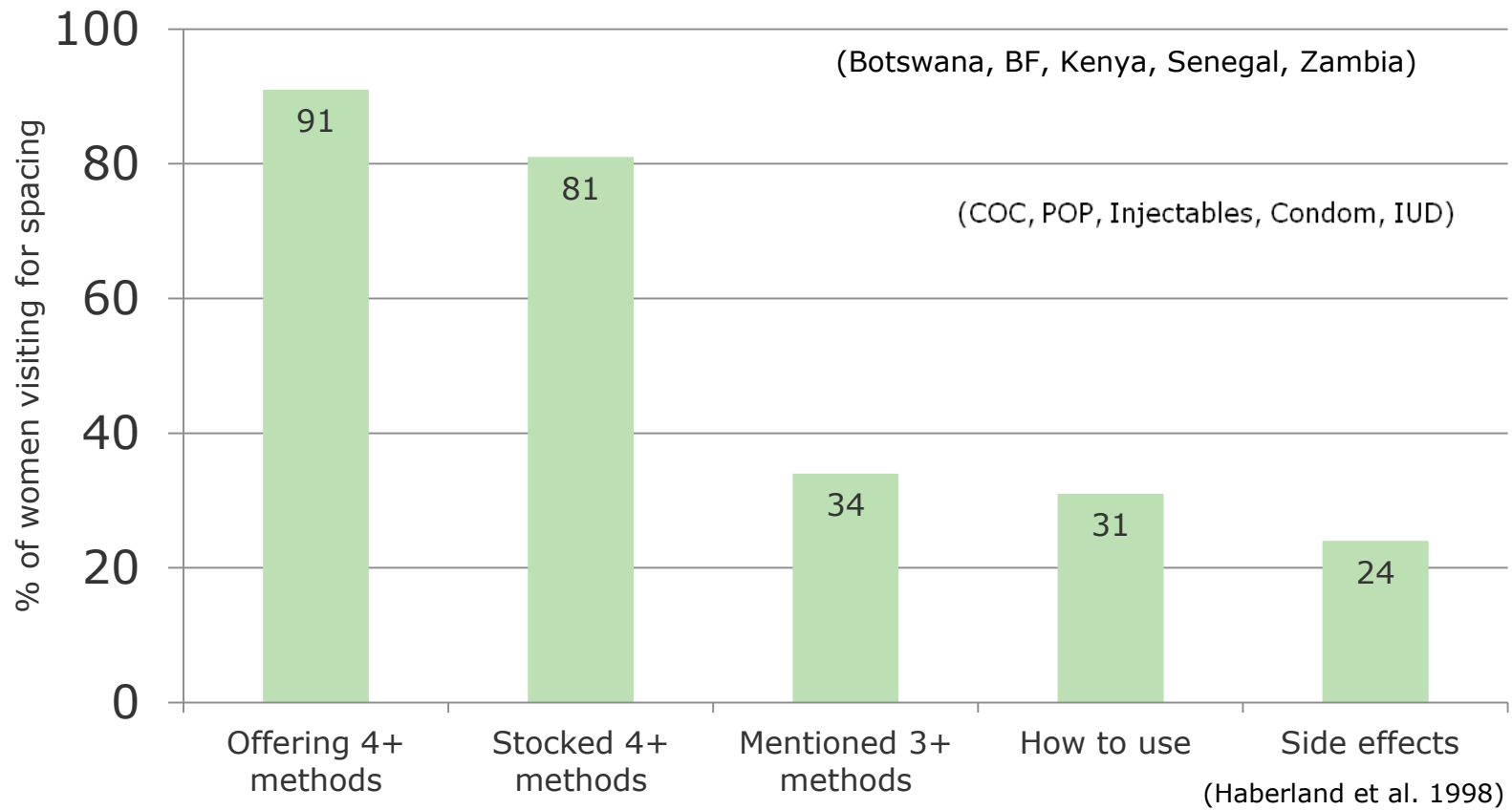
Method choice within RH context

- Clients need and deserve to have the *information and services* for methods appropriate to *meet their reproductive goals* without suffering *unnecessary health risks*

II. Operationalizing method choice



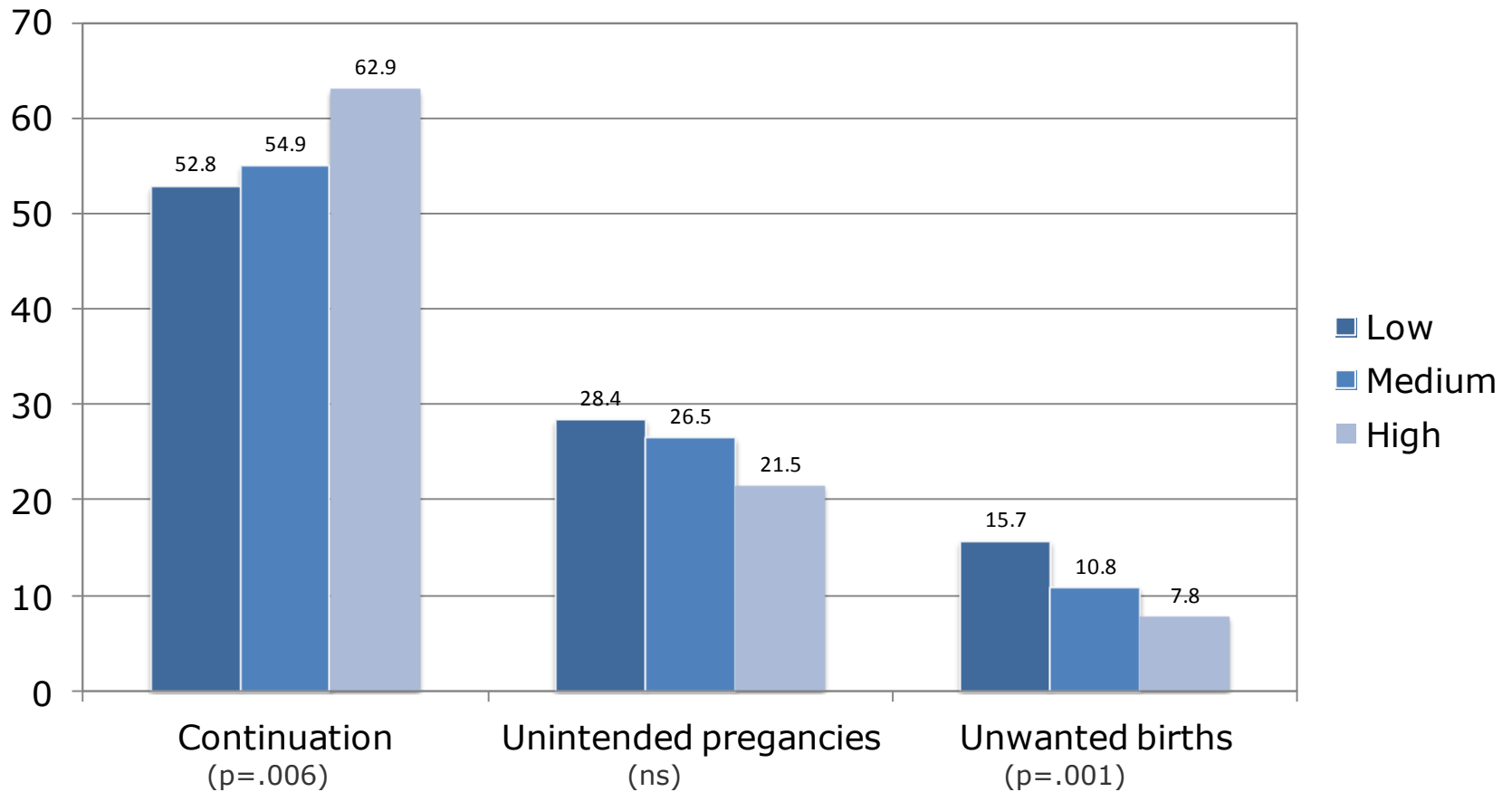
Measured method choice



III. Method choice is important

1. Choice help meet clients reproductive intentions

Better information exchange improved RH outcomes in the Philippines: longitudinal study

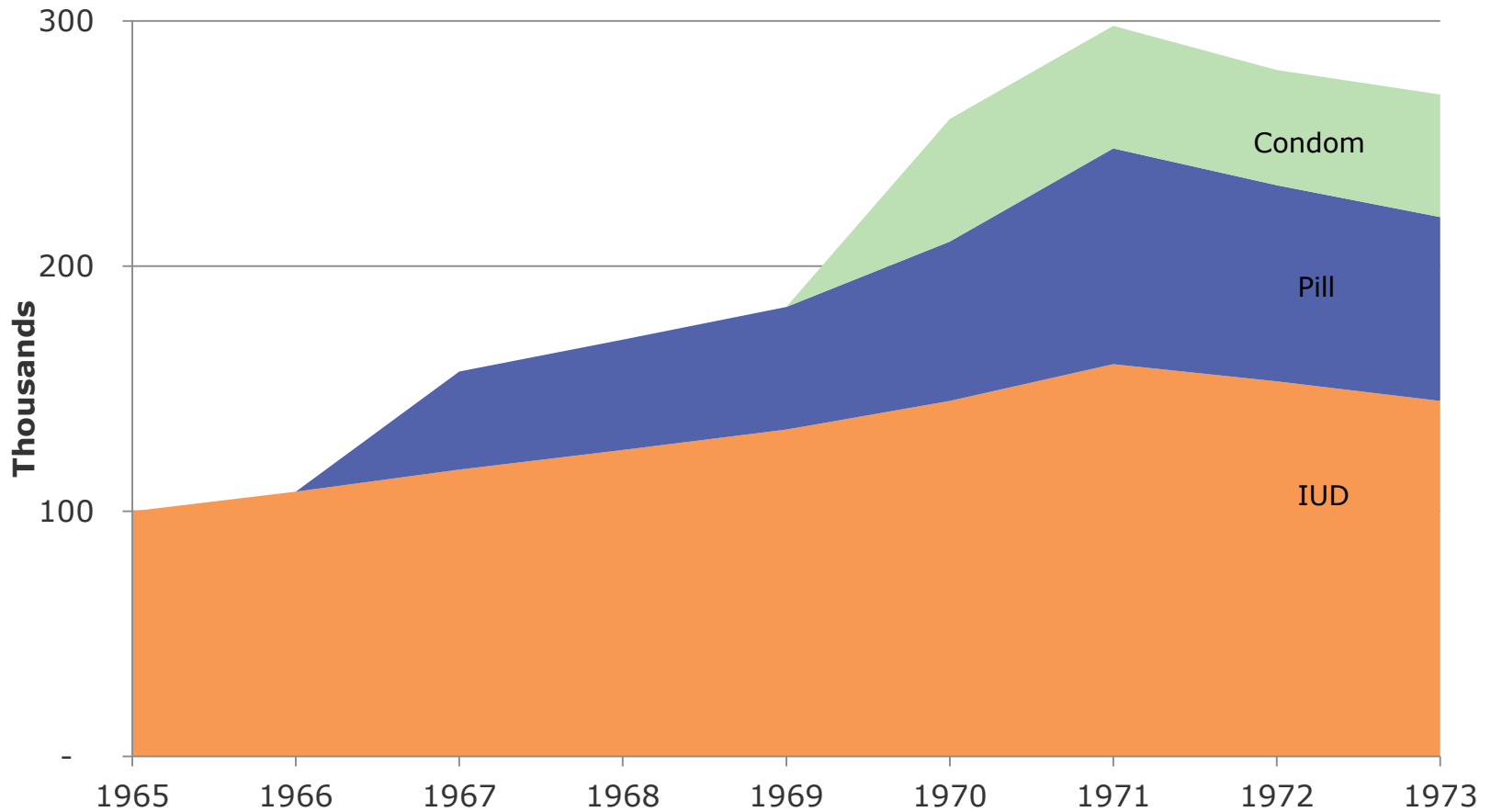


(Jain et al. 2012)

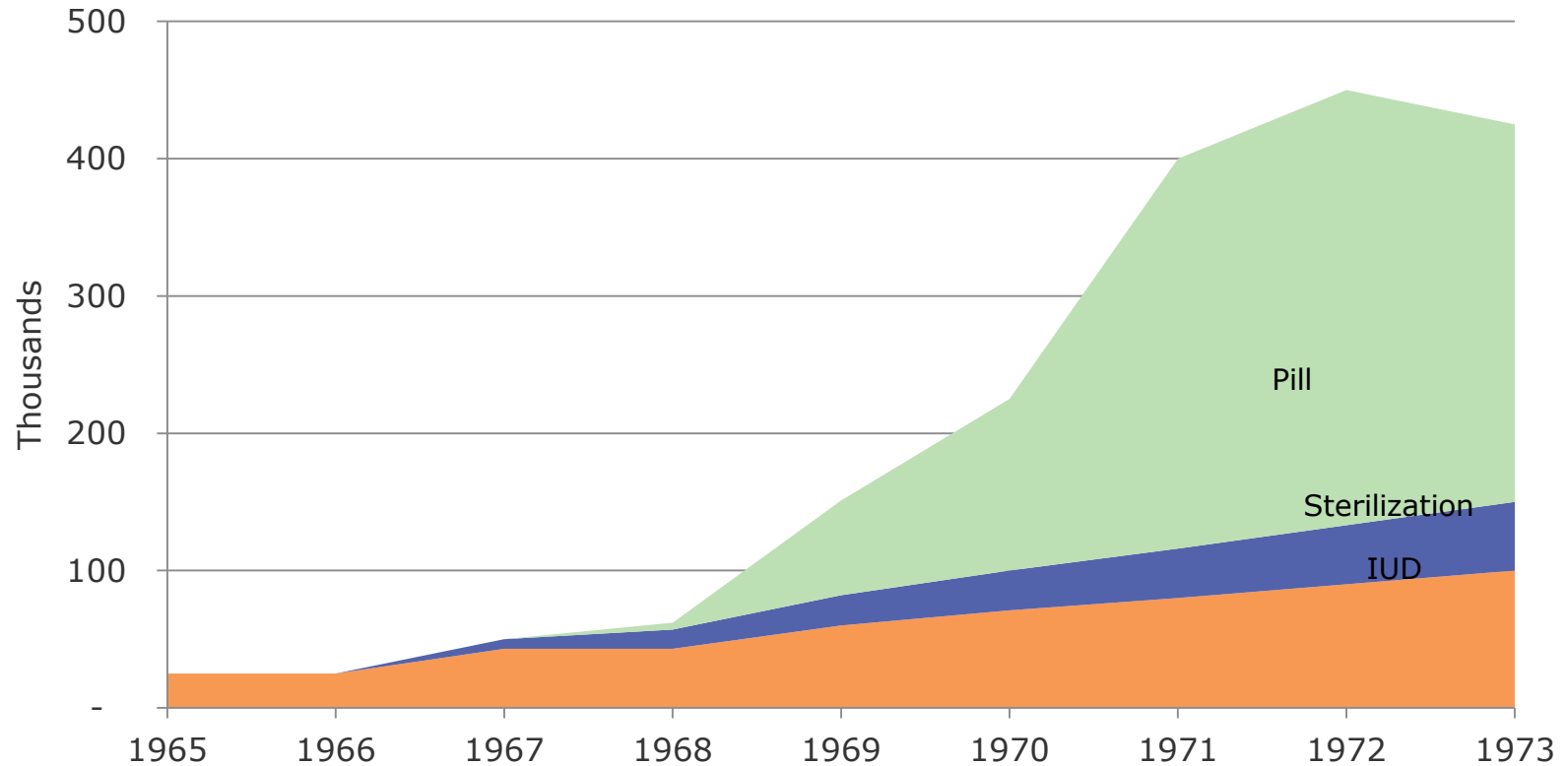
III. Method choice is important

1. Choice help meet clients reproductive intentions
2. Addition of a method results in net addition to contraceptive use

Addition of each method added to family planning users in Taiwan: 1965-1973



Addition of each method added to family planning users in Thailand: 1965-1973

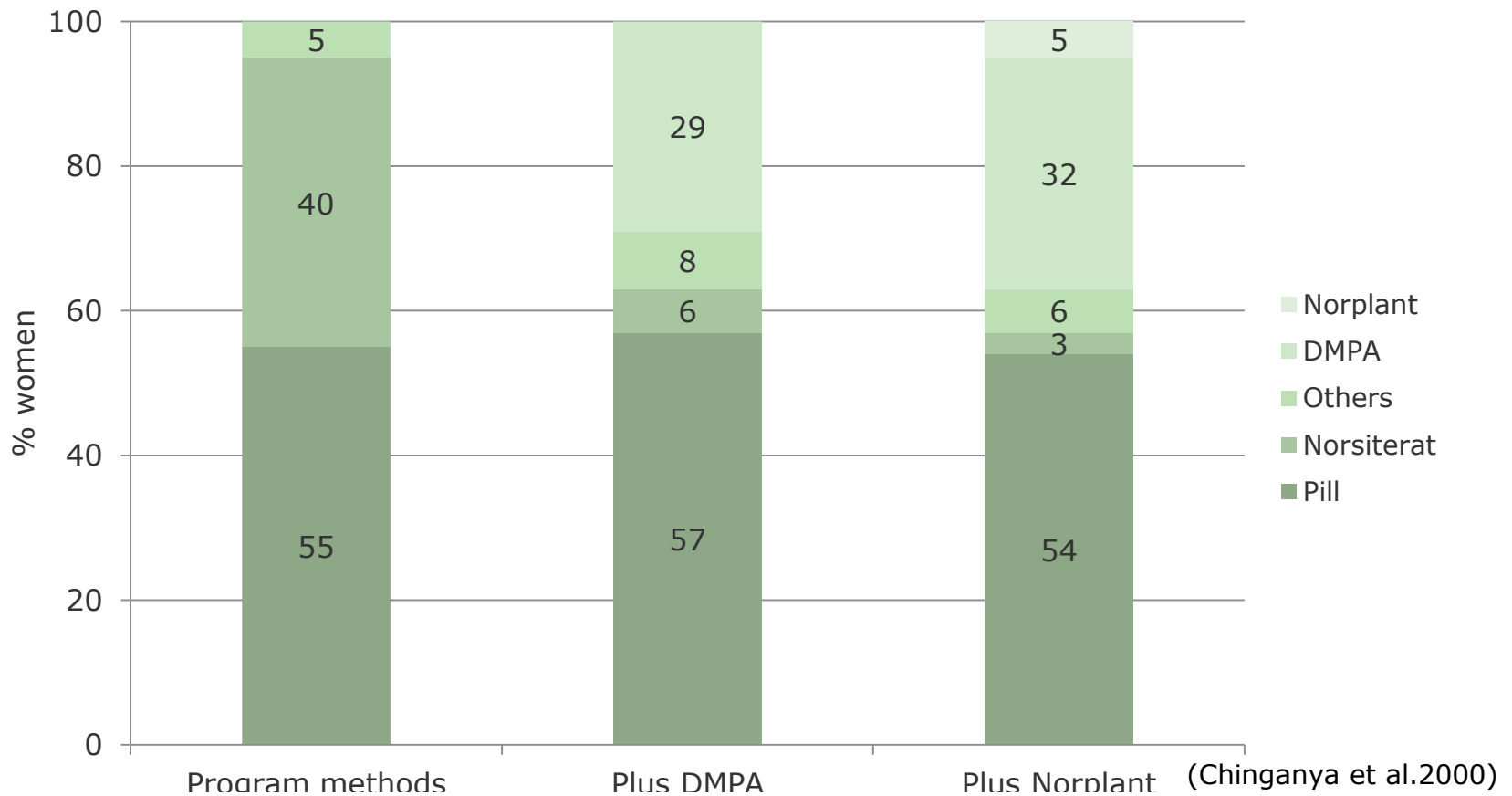


(Freedman and Berelson 1976)

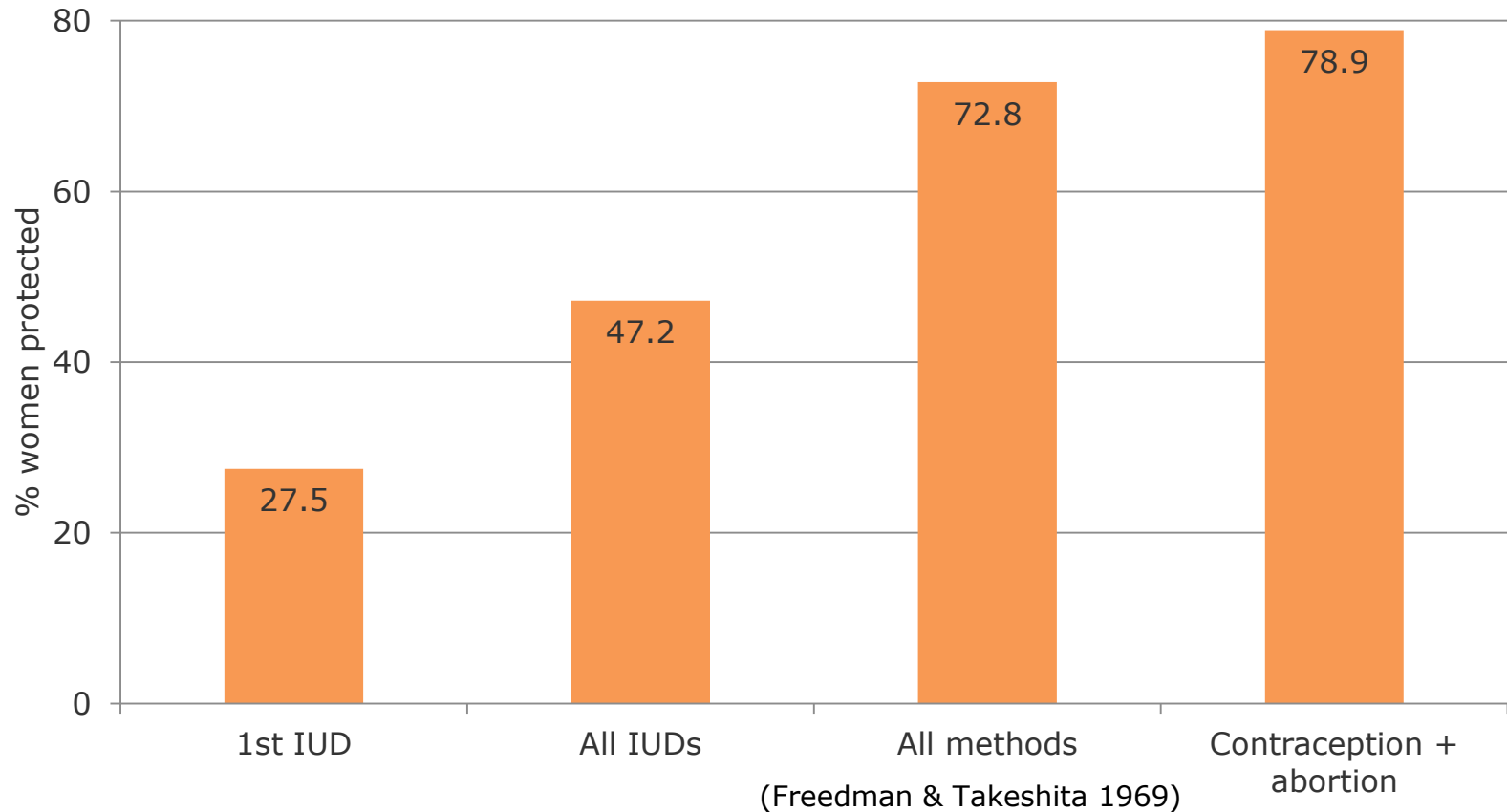
III. Method choice is important

1. Choice help meet clients reproductive intentions
2. Addition of a method results in net addition to contraceptive use
3. Availability of multiple methods
 - Changes method mix
 - Improves continuation

Addition of methods changed method mix in Lusaka clinics



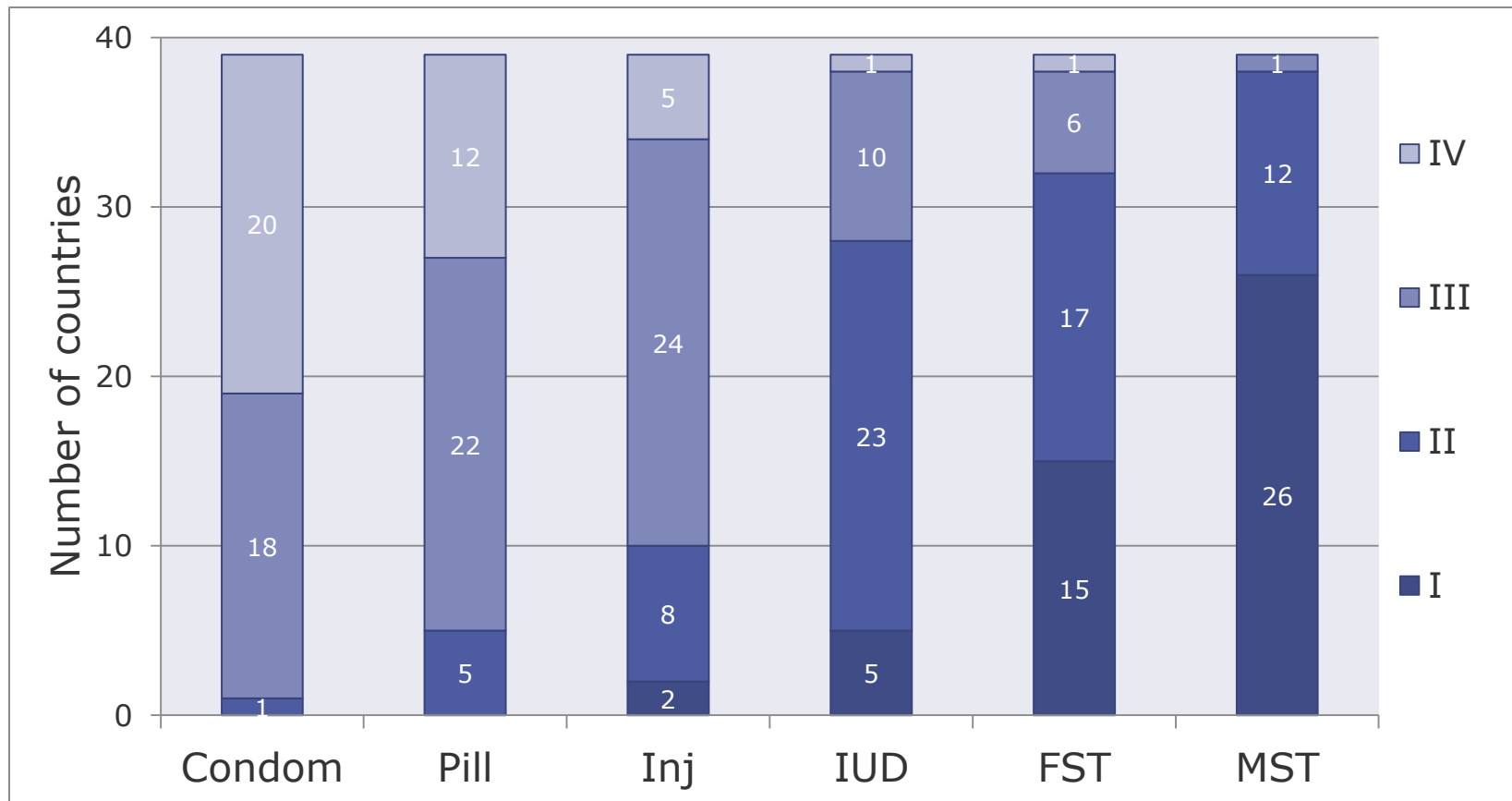
Multiple methods improved continuation 30 months following IUD insertion in Taiwan



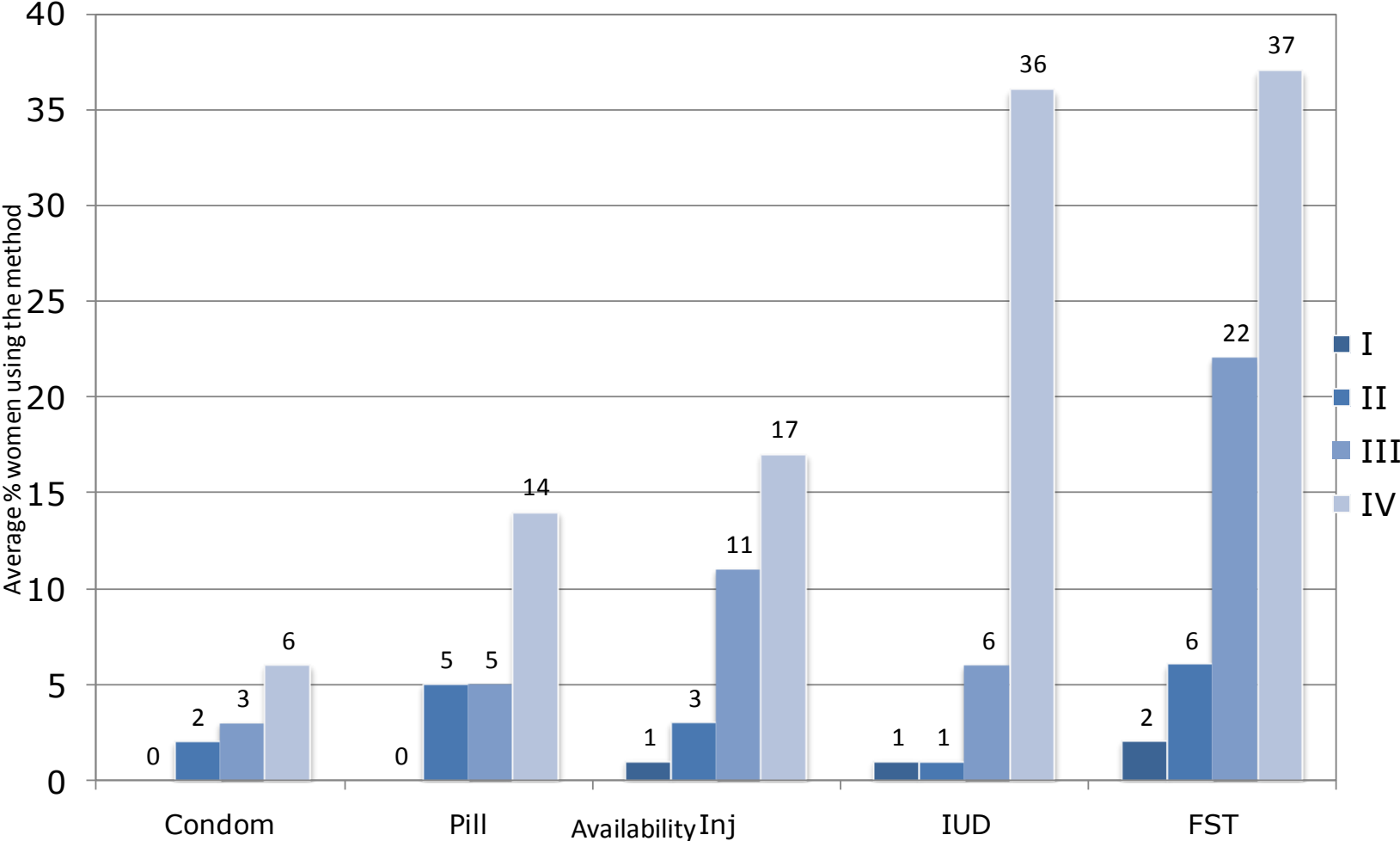
III. Method choice is important

1. Choice help meet clients reproductive intentions
2. Addition of a method results in net addition to contraceptive use
3. Availability of multiple methods
 - Changes method mix
 - Improves continuation
4. Availability of multiple methods
 - Facilitates switching
 - Increases contraceptive prevalence

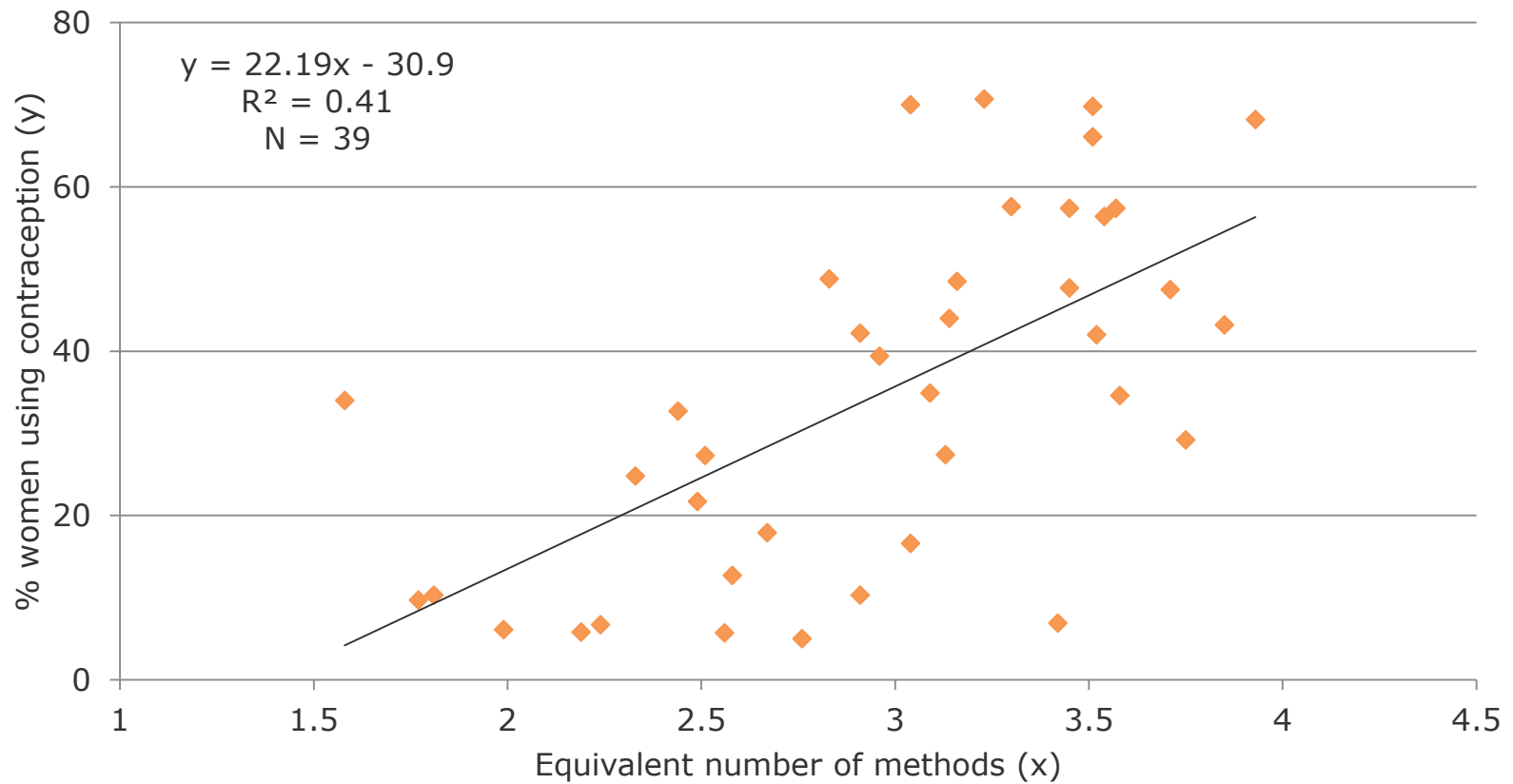
Availability of six methods in 39 countries in 2009



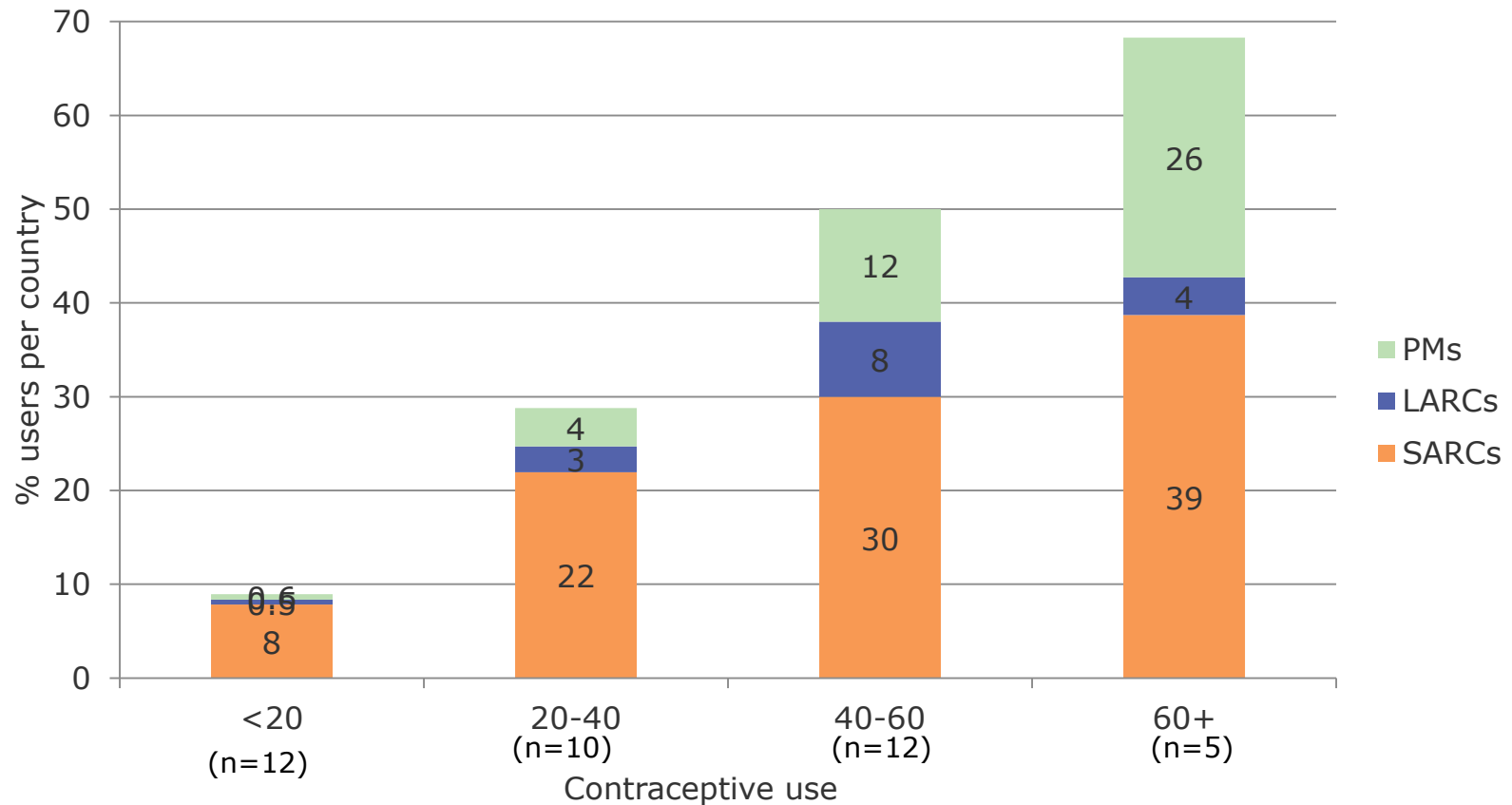
Average method use by availability



Contraceptive use increases with method choice



Rise in contraceptive use is associated with increased use of LAPMs



Take home messages

- I. Method choice in most countries is limited
- II. Expanding choice of existing methods is important for
 - i. Meeting individual's reproductive goals
 - ii. Reaching wider audience
 - iii. Improving program efficiency
- III. Choice means more than commodities
 - i. Commodities
 - ii. Equipment
 - iii. Providers with technical competency and trained in CPI
 - iv. Information and services received by clients
- IV. Improving choice is a process



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