FP2020 MD WG | Background

- FP2020 works to enable 120 million more women and girls in the world’s 69 poorest countries to use contraceptives by 2020.

- The MD WG aims to sustainably ensure choice and equitable access to a broad range of high quality, affordable contraceptive methods in FP2020 countries.

- The MD WG has three work streams:
  - **Work Stream 1**: Knowledge Management & Data Transparency
  - **Work Stream 2**: Vision of a Well-Functioning Market
  - **Work Stream 3**: Procurement & Regulatory Improvements
Work Stream 2 focuses on the development of the Global Family Planning Market Dashboard, which helps identify key market barriers to reaching FP2020’s goals.

**Primary Purpose:** To provide a diagnostic tool on the state of the family planning market, which highlights potential market shortcomings impeding choice and access.

**Scope:** To examine global market issues informed by data on procurement, consumption, quality assurance, and suppliers.
Dashboard Development Process

CONCEPTUALIZATION
JANUARY – JUNE 2014

BRAINSTORMING & REFINING METRICS
(JULY – NOVEMBER 2014)

VALIDATING & REFINING METRICS
(DECEMBER 2014 – OCT 2015)

DASHBOARD BUILD-OUT
(OCTOBER 2015 – TBD)

Global
Country
Innovations

DMPA
Implants
Pregnancy Tests
ECS
<table>
<thead>
<tr>
<th></th>
<th>Injectables</th>
<th>Pregnancy Tests</th>
<th>Implants</th>
<th>EC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Data Availability</td>
<td>High</td>
<td>Low</td>
<td>High</td>
<td>Low</td>
</tr>
<tr>
<td># of Manufacturers</td>
<td>Many</td>
<td>Many</td>
<td>Few</td>
<td>Many</td>
</tr>
<tr>
<td>Procurers</td>
<td>Mostly Donors (USAID &amp; UNFPA)</td>
<td>Mostly Non-donors (MOH &amp; NGOs)</td>
<td>Mostly Donors (USAID &amp; UNFPA)</td>
<td>Mostly Non-Donors &amp; Private Sector</td>
</tr>
<tr>
<td>Product Type</td>
<td>Drug</td>
<td>Diagnostic</td>
<td>Drug</td>
<td>Drug</td>
</tr>
<tr>
<td>(Drug vs Diagnostic)</td>
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Lessons Learned | Challenges

- Complexity of defining metrics

- Some important variables are excluded because data is unavailable or difficult to collect
  - Lack of visibility into the for-profit, private sector
  - Lack of local visibility and country-level data (e.g., national procurement of products and actual demand)

- Global focus does not capture variability between countries

- Metrics emphasize supply over demand due to both limited capacity of global WG to address demand and limited demand information

- Service delivery data not included due to lack of data on corresponding services and human resource capacity for delivering a single FP product

- Some metrics may need to be adapted for different products (e.g., pregnancy tests have a different approval and procurement process)
<table>
<thead>
<tr>
<th>Assured Quality</th>
<th>Supply (Availability)</th>
<th>Affordable, Sustainable Pricing</th>
<th>Global Demand</th>
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</thead>
<tbody>
<tr>
<td>(4)</td>
<td>(4)</td>
<td>(2)</td>
<td>(6)</td>
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</table>

- Assured Quality: Indicates availability of products that meet quality assurance standards. Indicates level of concern that false or suboptimal products in the market are confusing customers, diluting existing brands, and/or posing safety/efficacy risks.
- Supply (Availability): Indicates how many sources of the product are on the market. Indicates how much of the product can be supplied to the market.
- Affordable, Sustainable Pricing: Indicates upfront purchase cost and highlights disparities in pricing. Enables cross-product comparison of affordability and value for money.
- Global Demand: Indicates size and composition of public sector market. Indicates concentration of public sector procurement and risk of overdependence for suppliers. Indicates total market potential for suppliers.
Dashboard | Metrics

**Assured Quality (4)**
- # of products with SRA approval or WHO Pre-Qualification
- # of products with ERP Category 1 or ERP Category 2 status
- Counterfeit risk (H/L)
- Substandard risk (H/L)

**Supply (Availability) (4)**
- # of total suppliers
- # of generic suppliers
- Current total known quality-assured capacity (volume)
- % of FP2020 countries with at least 1 product registered or legally imported

**Affordable, Sustainable Pricing (2)**
- Range of public sector unit costs (USAID, UNFPA, SMOs - excludes local procurement)
- Average public sector unit cost (USAID, UNFPA, SMOs - excludes local procurement)/CYP

**Global Demand (5)**
- Total public sector volume, including social-marketing sector
- # of institutional buyers in market: donor, INGO and social marketing procurers
- % of public sector volume purchased by USAID & UNFPA
- Est. demand based on blended forecast scenario
- Average of public sector shipments for 3 years (most recent data)