



# MDAWG Session #1: Implants Access Market Shaping

How do we measure success?

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## Implants Access Market Shaping

### How do we measure success?

- Increased acceptance of LARCs (Implants) within the 3 years
- Implant enriches choice in countries like South Africa, Pakistan, Angola, Mozambique
- Overall number of women using implants increased
- Communication with USAID/UNFPA regarding forecast, deliveries improved