Implants Access Market Shaping
How do we measure success?

Laila Akhlaghi, John Snow, Inc.
7 October 2015
JSI and Implant Access Program: Key responsibilities

- Monthly monitoring of volume-based agreements
- Analysis of manufacturer and partner data
- Member of RHSC’s Coordinated Assistance for Reproductive health supplies (CARhs) and Coordinated Supply Planning (CSP) groups
- Provision of quantification TA
  - Burkina Faso, Cameroon, Chad, DRC, Indonesia, Liberia, Mozambique, Myanmar, and Tanzania
- Leveraging expertise and collaborative networks to support Sayana Press introduction
Expanding FP options for women by increasing access to implants

- Agreements have been met for both products in 2013, 2014, and 2015
- Procurements of total implants have grown each year and are now up to 242% of baseline year (2012)
- Cumulative savings of over $250 million 2013 to 2015 YTD

*2012 Merck/MSD data may be missing non-UNFPA/non-USAID procurements.
Procurements by countries

• Total number of FP2020 countries has increased from 50 in 2012 to 56 in 2015.

• Total number of countries procuring is now 70.
  • Government tenders have increased from 10 in 2013, to 12 in 2014, and to 14 in 2015 YTD.

• Total quantities procured under “Other” (includes other procurement agents, government tenders, and other organizations/unknown) has increased over 50% from 2013 to 2015 (YTD)
Commodity security (CS) management: Central level stock outs

- Implants have not been any more or less likely to be stocked out at central level in comparison with other FP methods.
Have higher procurements translated to increased use?

- PMA2020 2013, 2014, and 2015 surveys show that implant use prevalence is increasing in almost all geographies;
- Although, trends in implant share of method mix vary.
Increases in implant AMCs reported to PPMR

- In general, countries reporting to the RHSC’s PPMR (Procurement Planning and Monitoring Report) have shown increases in reported average monthly consumption (AMC) of implants
  - AMC increases of 37% in high use countries since 2012
  - AMC increases of 150% in low use countries since 2012
Increases in modern CPR for all women

Modern contraceptive prevalence rates (mCPR) for women in FP2020 priority countries appear to have accelerated in growth since 2012.
Challenges and adaptation

• “Every line is the perfect length if you don't measure it.” — Marty Rubin

• Creation of Coordinated Supply Planning group

• Communication with programs, countries, procurement agents, donors, and suppliers (quarterly Emails, PPMR, CARhs...)

• Focusing quantification TA

• Future consideration:
  • Introduction of third implant supplier
  • Changes in donor contribution and funding mechanisms
  • Change in USAID procurement agent
  • Post-2018
For most women, including women who want to have children, contraception is not an option; it is a basic health care necessity.

- Louise Slaughter