Achieving Equitable Access to Contraceptives

Campbell Bright

Elizabeth Obaje

Elizabeth Igharo
Achieving Equitable Access to Contraceptives

Agenda

1. A Global Approach to Market Shaping Activities for RH Commodities
   - Campbell Bright, UNFPA

2. Improving Availability of RH Commodities in Resource Constrained Setting
   - Elizabeth Obaje, USAID | DELIVER PROJECT

3. Using the Native Language to Achieve Equitable Access to Contraceptives
   - Elizabeth Igharo, USAID | DELIVER PROJECT
A Global Approach to Market Shaping Activities for Reproductive Health Commodities

Campbell Bright
UNFPA
Procurement Services Branch
In 2013 UNFPA delivered contraceptives to 118 countries, providing 56 million couple years of protection.
UNFPA Procurement Services Branch Strategy: Delivering supplies for reproductive health results

Empowered and dynamic procurement and supply chain practice

Broaden focus from transactional activities towards supply chain management

Develop third party procurement services that work with and leverage national systems

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Market Shaping Activities
### Market Shaping Activities

**Significant RHC price reductions and savings 2013**

<table>
<thead>
<tr>
<th>Commodity</th>
<th>2012 Unit Price</th>
<th>2013 Unit Price</th>
<th>% Savings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Implant - Jadelle</td>
<td>$18</td>
<td>$8.5</td>
<td>53%</td>
</tr>
<tr>
<td>Implant - Implanon</td>
<td>$16.5</td>
<td>$8.5</td>
<td>49%</td>
</tr>
</tbody>
</table>

Price reductions achieved through the collaborative efforts of UNFPA, the Reproductive Health Supply Coalition, and the Donor Community.
Market Shaping Activities
Quality Assurance

Expert Review Panel (ERP) established to increase the amount of RH medicines that are quality assessed By WHO

Products met minimum requirements and are recommended for procurement for the public sector for a limited period
Market Shaping Activities
Quality Assurance

UNFPA/WHO
Specifications, prequalification and guidelines for procurement
Market Shaping Activities
Forecasting
UNFPA/USAID Collaboration

Build processes and systems that can support joint forecasting between UNFPA and USAID

Better alignment between supply and demand to reduce lead times and avoid stock-outs

Collaborative planning with suppliers to increase their commitment as well as create potential for new suppliers entering the market

Increase demand visibility for donors allowing for increased donor commitments

Early fund allocation and bulk POs can result in price reductions and reduce costly emergency air shipments
Market Shaping Activities
Supply Management

2014 Technology and Innovation Initiatives

- **Track & Trace**
  - Real-time data for management

- **Unmanned Aerial Vehicle**
  - For last mile distribution

- **Mounted Display Technology**
  - For hands-free data capture
UNFPA AccessRH
Procurement and Information Service
AccessRH served 136 clients in 88 countries from 2011 to 2014 Q2
UNFPA Global Activities’ Impact on a National Level

Benin: Avoiding contraceptive stock-out

El Salvador: Ensuring availability of safe, effective contraceptives

Philippines: Making family planning possible
Top 5 contraceptives delivered by UNFPA To Nigeria over the last 3 years

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Contraceptive</th>
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</thead>
<tbody>
<tr>
<td>9.5M</td>
<td>Injectables</td>
</tr>
<tr>
<td>7.7M</td>
<td>Female Condoms</td>
</tr>
<tr>
<td>919K</td>
<td>Male Condoms</td>
</tr>
<tr>
<td>897K</td>
<td>Implants</td>
</tr>
<tr>
<td>881K</td>
<td>IUDs</td>
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</tbody>
</table>
Procurement Services Branch
Delivering supplies for reproductive health results