

15th
GENERAL MEMBERSHIP MEETING
of the **REPRODUCTIVE HEALTH**
SUPPLIES COALITION
20-24 OCTOBER
MEXICO CITY

mexico
2004-2014
REPRODUCTIVE HEALTH
SUPPLIES COALITION



Market Dynamics Approaches Working Group October 21, 2014

Ian Askew & Anita Deshpande



AVAILABILITY



QUALITY



EQUITY



CHOICE

Reproductive Health Supplies Coalition

2013-2014 Update

OBJECTIVE 1 (CORE SUPPORT)

Coalition update



- Executive Committee:
 - Reviewing new Strategy and TOR
- Secretariat staffing:
 - Brian McKenna - Deputy Director
 - Gretchen MacLeod – Senior Program Administrator

**Three initiatives; eight
implementing mechanisms;
309 members!**

OBJECTIVE 1 (CORE SUPPORT)

Innovation Fund

7 new grants in 2014:

- MDAWG: ICEC, FHI360, Pregna, and Financing for Development
- SSWG: Pharmaceutical Systems Africa
- A&AWG: International Centre for RH/Ghent University
- SECONAF: Institut Bioforce



Contact: Jamee Kuznicki – jkuznicki@rhsupplies.org

Working Group Achievements



Key Publications from 2014

Systems Strengthening:

“A Business Approach to Transforming Public Health Supply Chains”

Contact: Ellen Tompsett – etompsett@rhsupplies.org

Advocacy and Accountability:

“Compendium of Supplies-Related Commitments”

www.supplypromises.org

Contact: Lou Compernelle – lcompernelle@rhsupplies.org

Market Development Approaches:

“Market Shaping for Family Planning”

Contact: Anita Deshpande – adeshpande@rhsupplies.org

Joint Working Group Meeting: Wednesday, October 22, 2014, 14:30pm

On-going activities and projects

DMPA Advisory Group and Market Shaping Sub-Group

“Registration Calculator”

Upcoming projects

Market segmentation repository

A total market approach to universal health coverage, technical memo

Market Development Approaches Working Group

2013-2014 Update and Accomplishments

UPDATE AND KEY ACCOMPLISHMENTS



- Membership: 309 individual members from 47 countries
- Active coordination with other global market-focused working groups
- Four Innovation Fund grants awarded
- Launched MDA webinar series in 2014
 - “Bundling FP Products: Procurement and Product Bundling” (January)
 - “Marketing to Youths” (March)
 - “Market Segmentation” (October)
- Launched Manufacturers COP at Delhi

UPDATE AND ACCOMPLISHMENTS - WORKSTREAMS



Workstream phased out in 2014:

Quality of RH Medicines (QuRHM) workstream

- Project led by Concept Foundation ended March 2014

Workstreams continuing:

Total Market Approaches Workstream

- New workstream leader: Chris Brady, PATH

Innovative Financing

- New workstream leader: Alice Miller, Financing For Development

Workstream introduced in 2014:

Leveraging Markets to Improve Youth Access

- New workstream leader: Jennifer Blum, Packard Foundation

Agenda

Tuesday, October 21st, 2014



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- 09:30 – 10:00** **Updates from global market dynamics working groups**
Mabinty Koroma-Moore, FP2020 – *Updates from the FP2020 MD WG*
Hema Srinivasan, Clinton Health Access Initiative – *Updates from the UNCoLSC Global Market Shaping and Regulatory TRT*
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- 10:00 – 11:00** **Advances in market development approaches: Innovation Fund awards**
Elizabeth Westley, Family Care International/International Consortium for Emergency Contraception – *What price for peace of mind: Is access to emergency contraception affordable and equitable for women in developing countries?*
Sally Stephens, Medicines360, and **Kate Rademacher**, FHI360 – *Introduction of a new LNG-IUS in Kenya through a public-private partnership*
Aron Betru, Financing for Development – *Pilot project to expand maternal and reproductive health services to disproportionately marginalized women in the LAC region through crowd-funding technology*
Mukul Taparia, Pregna International Ltd. – *Provisioning of reproductive health commodities to providers using e-Commerce and alternative distribution mechanisms*
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- 11:00 – 11:15** **Coffee break**
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11:30 – 12:15

Leveraging markets to increase youth access to contraceptives

Sarah Rich, Family Care International/International Consortium for Emergency Contraception – *Moderator*

Mina Barling, Marie Stopes International – *Pioneering service responses to ensure comprehensive access and choice for young people*

Ana Nohemi Chel Gomez, Local Mayan Network of Quiche, *Guatemala*

Mario Balibago, Y-Peer International, *Philippines*

12:15 – 13:00

Improving market visibility through collaboration, forecasting, and modeling

Laila Akhlaghi, John Snow, Inc., Implants Access Programs – *Moderator*

Alexis White-Heaton, John Snow, Inc. – *UNFPA/USAID Coordinated Supply Planning*

Ashley Nguyen, Clinton Health Access Initiative – *Global forecasting for Implants and DMPA*

Leslie Arney and Beatrix Balogh, William Davidson Institute – *Systems dynamics modeling for reproductive health and family planning markets*

13:00 – 14:00

Lunch

14:00 – 15:00

Total market approaches

Chris Brady, Workstream Leader, PATH – *TMA progress and next steps*

Dr. Chimere Diaw, Ministry of Health Senegal – *Moderator, Tools for total market approaches*

Francoise Armand, SHOPS/Abt Associates

Julia White, Population Services International

Ben Light, United Nations Population Fund

15:00 – 15:30

How large is the private sector?

Jennifer Pope, Population Services International – *FPWatch: Total market monitoring of contraceptives*

Denise L. Harrison, US Agency for International Development – *Monitoring the development of African contraceptive markets using IMS data*

15:30 – 15:45

Coffee break

16:00 – 17:15

Sustainability of competitive quality assured reproductive health markets

Frank Roijmans, i*solutions – *Moderator*

Amy Lin, USAID Center for Accelerating Innovation and Impact – *How a Market Shaping Primer can promote healthy markets for family planning*

Aron Betru, Financing for Development – *MDAWG Innovative Financing workstream: Progress and next steps*

17:15-17:30

Wrap-up and next steps

Ian Askew, Chair of the MDAWG, Population Council
