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WHAT PRICE FOR PEACE OF MIND: IS ACCESS TO EMERGENCY CONTRACEPTION AFFORDABLE AND EQUITABLE FOR WOMEN IN DEVELOPING COUNTRIES?



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SALUD
SECRETARÍA DE SALUD



International Consortium *for*
Emergency Contraception

WHAT PRICE FOR PEACE OF MIND?



What we know:

- ECPs are distributed by manufacturers through the private commercial sector in most developing countries
- Data indicate that only half of developing countries are providing EC in the public sector
- Only one-third of social marketing organizations' programs focused on family planning include ECPs in their method mix
- Women pay a wide range of prices for EC in developing countries

WHAT PRICE FOR PEACE OF MIND?



What we don't know:

- How are contraceptive products being delivered via the commercial sector?
- How much are women willing to pay for contraceptives at commercial outlets?
- Are women who cannot afford private sector prices being left behind as the total market shifts?

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CAN WOMEN IN DEVELOPING
COUNTRIES AFFORD TO
PURCHASE EC?

WHAT PRICE FOR PEACE OF MIND?



Project Goal:

- **Identify inequities in access to EC** in a wide range of developing countries.

Objectives:

- Collect **EC point-of-sale price data** in at least 60 countries in Africa, Asia, and Latin America and analyze the data relative to indicators of national poverty, development, and cost of living.
- **Map total market provision** of EC in all countries (which sectors are providing, how many brands on the market, etc).
- Complete **in-depth assessments of the total market** for EC in two selected high-need countries.

WHAT PRICE FOR PEACE OF MIND?

Preliminary Data from ICEC Pricing Survey (prices converted to USD)

Country	Cheapest	Most Expensive
Angola	26.00	32.00
Benin	0.20	7.34
Brazil	7.50	11.50
Chile	4.77	26.00
DR Congo	2.00	8.00
Ecuador	3.00	7.80
Ethiopia	0.36	0.79
Guatemala	12.30	25.16
India	0.03	1.60
Kenya	0.67	2.20
Mozambique	3.35	21.80
South Africa	5.50	6.20
Sri Lanka	0.68	1.13

WHAT PRICE FOR PEACE OF MIND?

Next Steps:



- Develop potential total market approaches that will help increase equity of access to emergency contraception globally and/or in select countries.
- Recommend targeted public sector or social marketing sector interventions with lower-priced products to reach vulnerable women.
- Generate report, briefing note, and other products for various audiences that will include next steps to ensure greater equity of access to EC.

Thank You!

- Questions?
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