

15th
GENERAL MEMBERSHIP MEETING
of the **REPRODUCTIVE HEALTH**
SUPPLIES COALITION
20-24 OCTOBER
MEXICO CITY

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REPRODUCTIVE HEALTH
SUPPLIES COALITION



PROVISIONING OF REPRODUCTIVE HEALTH (RH) COMMODITIES TO PROVIDERS USING E-COMMERCE

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AVAILABILITY



QUALITY



CHOICE

SALUD
SECRETARÍA DE SALUD



Objective of the Project



Develop an E-commerce portal for Doctors as a platform to provide a basket of RH commodities and accomplish the following objectives:

- Establish list of quality suppliers of RH commodities including new and underutilized methods.
- Increase Access and Availability of RH commodities for providers.
- Provide a sustained, reliable and quality source for RH commodities for providers.

List of Commodities as a part of product basket



- IUDs
- Injectable (DMPA)
- MVA Kit
- Mifepristone & Misoprostol
- Pregnancy Test Kits
- Tubal Rings
- LNG IUS
- Generally procured products such as gloves, etc.
- Other products to support the above.
- Innovative products

Primary Deliverables



- Initiate a behaviour change in buying methodology of providers from the current distributor /medical rep model to online purchasing.
- Enroll 1500 doctors in Maharashtra (Province in India) and convert 500 to purchasing customers.
- Make Available the list of RH commodities as a complete choice to providers which also includes the new and underutilized methods.

Current Status



- Portal Development work started.
- Top level organization in place.
- Product and its potential suppliers list in place. RFP sent.
- Legal Aspects understood and clarified.

Challenges



- Changing Regulatory framework with respect to Medicines especially Abortion related drugs.
- Monopolistic practices by existing distributors and retailers.

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Innovating to create
access to quality RH
commodities at
consistently affordable
prices