SYSTEMS STRENGTHENING WORKING GROUP  STRATEGY RETHINK

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AGENDA

• Introduction (15 minutes)
  • What is the strategy refresh?
  • Who was involved?
  • How did we get here?
  • Revised mission statement
  • Revised objectives & value propositions
• Discussion and ratification of mission statement (15 min)
• Breakout into 3 target groups and discuss all priority areas (25 min)
• Report out (20 min)
• Wrap up (5 min)
WHAT IS THE STRATEGY REFRESH?

Problem Statement:
A shifting global environment has led to less active working group:

• Increasing number of contractors/organizations engaged in supply chain work that bring in new members or shift membership to different staff
• Shifting funding priorities and engagement by donors leading to changing working group membership and fewer donors involved
• GFPVAN is rising to level of an RHSC initiative, moving CARhs/CSP from the SSWG’s umbrella

Proposed Solution: Convene a small group of dedicated SSWG members to review and re-develop the vision and value proposition of the group in order to better engage members and garner more participation in the workstreams.
HOW DID WE GET HERE?

Objectives:

• Form a "core" group of SSWG members dedicated to revitalizing and reforming the SSWG
• Develop draft vision statement and revised objectives for SSWG
• Understand and articulate value proposition to members and donors for their participation in SSWG
• Set a new learning agenda and lay out prioritized activities

Process:

• Key informant interviews
• Small, in-person meeting in RHSC- Washington DC Office
• Collaborative follow-up calls
• Input from additional members outside of core group
KEY INFORMANT INTERVIEWS

9 Key informants
Belong to donor organizations, implementing partners, and research institutes
Involvement in SSWG ranges from a few months to over 5 years

Interview Format
30 minute one on one interviews: via phone and in-person

Questions
Why are you involved in the SSWG?
What benefit do you receive from the group?
What is one thing you think we should do differently? More of?
Where should we focus our energy in the next year?
How can we better engage the SSWG members?
WHAT SHOULD WE DO DIFFERENTLY

RHSC Secretariat lead and Chair for SSWG are highly visible through clear communication via the listserv. Both leads are engaged and knowledgeable.

Generate workplan which outlines key objectives

• Create linkages between the workplan and the work members are focused on in their day to day jobs
• Outline key principles around strengthening supply chain systems for family planning commodities
• Hold members accountable for the workplan activities they volunteered to work on

Invest time in building relationships with members by conducting smaller group or one-on-one calls.

Update older community resources
BENEFITS - WHAT KEEPS YOU INVOLVED?

Awareness of member activities
Keep up with RHSC core initiatives
Expand your professional network
Understand gaps and trends in the field
Opportunities for collaboration
Share ideas and get valuable feedback from members
Collaborate on projects that require multiple partners to accomplish
The SSWG is a place where donors can:

• Access a brain trust of committed experts in the RH system strengthening field

• Contribute to and benefit from a learning agenda to advance best practices and explore new ideas

• Broker partnerships in order to solve problems larger than a single agency can overcome on their own

• Advance own agency priorities through alignment with global advocacy agenda (AAWG?)

• Expand their interagency participation beyond the donor community
VALUE PROPOSITION: FOR FP/RH COMMUNITY

The SSWG is a place where FP/RH Supplies Community can:

• Contribute to and benefit from a learning agenda to advance knowledge gained from the wider community and explore new ideas in the field

• Advance own agency priorities through shaping of and alignment with the global advocacy agenda

• Tap into a forum for expertise drawn from a diverse set of actors focused on advancing FP/RH supply chains

• Share their achievements with the global community and receive constructive feedback

• Gain access to donors, implementing partners and other opportunities in order to initiate and progress collaborative work

• Consolidate, agree on, and learn from best practices
VALUE PROPOSITION: FOR COUNTRY PARTNERS

The SSWG is a place where Country Stakeholders can:

• Advance own country's priorities through amplifying their voice within the community as well as contribute to shaping the global advocacy agenda
• Contribute to and benefit from a learning agenda to advance best practices and explore new ideas
• Raise the profile of country decision makers within the FP/RH community
• Gain exposure to potential funding streams through RHSC and SSWG member agencies
REVISED MISSION STATEMENT

“The SSWG provides a collaborative platform to convene decision-makers and thought leaders to drive global priorities and learning agendas, in order to build responsive and resilient supply chains for reproductive health supplies.”
DONOR PRIORITIES
PRIORITY AREAS AND OBJECTIVES

VISIBILITY & ANALYTICS
To advance best practices and explore new ideas related to supply chain visibility and analytics at the country-level.

WORKFORCE DEVELOPMENT
To support global initiatives related workforce development.
PRIORITY AREAS AND OBJECTIVES

FINANCING
To build knowledge of working group members in health financing.

To disseminate costing tools in support of supply chain redesign that draw on best practices in supply chain costing.

LAST MILE
To keep up to date on best practices, designs etc.
PRIORITY AREAS AND OBJECTIVES

HUMANITARIAN SUPPLY CHAINS
Harness the energy behind work being done in this area.
Resilience, risk management, preparation.

ENVISIONING THE FUTURE SUPPLY CHAIN
To compile and compare tools for measuring supply chain maturity to assist RHSC members in better targeting and coordinating investments.
DIRECTIONS

Break out into small groups:
1. Donor Group
2. Country Partners
3. Implementing Partners

Questions for consideration
• Do these areas resonate with your organization and the portfolio you’re working on?
• What activities are you doing under each priority area and how could it feed into the objective?
• Are there other areas that we haven’t considered and why should they be fall under the SSWG?
• How does it lend itself to a more collaborative approach?
## Potential Activities

<table>
<thead>
<tr>
<th>Priority Area</th>
<th>Corresponding Objective</th>
<th>Potential Activities</th>
<th>Learning Agenda Vs. Priority Activity</th>
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</thead>
<tbody>
<tr>
<td>Visibility and analytics</td>
<td>To advance best practices and explore new ideas related to supply chain visibility and analytics at the country-level</td>
<td>Workstream focused on sharing lessons learned and best practices regarding visibility from a user perspective. Explore the question of what could the SSWG role be with respect to the GFPVAN. How do you create a process for countries to get to the point where they contribute to and benefit from the GFPVAN?</td>
<td>Priority Activity</td>
</tr>
<tr>
<td>Workforce Development</td>
<td>To support global initiatives related workforce development</td>
<td>Create opportunities for PtD and IAPHL to share activities with SSWG members</td>
<td>Learning Agenda</td>
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<td>Financing &amp; Costing</td>
<td>To build knowledge of working group members in health financing</td>
<td>Create a workstream dedicated to tapping RHSC member expertise in health financing and sharing it with SSWG members through webinars</td>
<td>Priority Activity Area</td>
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<td>To disseminate costing tools in support of supply chain redesign that draw on best practices in supply chain costing</td>
<td>Innovation Fund with WDI and VillageReach</td>
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<td>Engage members on the utilization of the tool in-country - develop cases for investment by marrying the data with the story</td>
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| Humanitarian Supply Chains | Harness the energy behind work being done in this area  
Resilience, risk management, preparation | To be discussed in the plenary | Learning Agenda |
| Envisioning the future supply chain | To compile and compare tools for measuring supply chain maturity to assist RHSC members in better targeting and coordinating investments | Review existing tools for supply chain maturity, come up with cheat sheets for each tool (what it can and cannot do), summarize information on a short-list of countries in which these tools have been used; disseminate info with RHSC | Priority Activity Area |