PROGRESS REPORT
Strategic Plan for the Next Decade
Why revisit the 2007 Strategic Plan?

- The 2012 External Evaluation recommended the Coalition update its original 2007 Strategic Plan.
- The Coalition today is a very different institution from what it was in 2007.
- In Paris, work began to take stock, identify levers of change, and make sure these levers continue to drive initiatives in the future.
- Strategic planning process has taken into account the rapidly evolving landscape for FP and RH landscape.
• Reflect on past
• What makes us tick?
• What delivers success?
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• What makes us tick?
• What brings success?
• Identified LOCs

LOC 1 ➔
LOC 2 ➔
LOC 3 ➔
LOC 4 ➔
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LOC 1 ➔
LOC 2 ➔
LOC 3 ➔
LOC 4 ➔

• Big Picture
• Situate ourselves
1. Reflect on past
2. What makes us tick?
3. What delivers success?
4. Identified LOCs

- Big Picture
- Situate ourselves
- Defined future vision & framed its constituent parts

LOC 1 → Availability
LOC 2 → Quality
LOC 3 → Equity
LOC 4 → Choice

Reproductive Health SUPPLIES COALITION
Reflect on past
What makes us tick?
What drives success?
Identified LOCs

Big Picture
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Defined future vision & framed its constituent parts

Availability
Quality
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LOC 1 →
LOC 2 →
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Complete the interface between 1 & 2
Tease out the supplies angle
Recognize what we can do (based on LOCs)

Availability → Quality → Equity → Choice

LOC 1 → LOC 2 → LOC 3 → LOC 4

Choice

Reproductive Health SUPPLIES COALITION
• Reflect on past
• What makes us tick?
• What drives success?
• Identified LOCs

LOC 1 ➞ x x
LOC 2 ➞ x x x
LOC 3 ➞ x
LOC 4 ➞ x x x

• Big Picture
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Availability ➞ Quality ➞ Equity ➞ Choice

• Complete the interface between 1 & 2
• Tease out the supplies angle
• Recognize what we can do (based on LOCs)
• Formulated relevant goals
• Defined success and what it will take to do the job
• Theory of change
Levers of change

Our **neutrality** provides a space for technical collaboration and problem-solving.

Our **convening power** enables us to draw from a global network of stakeholders.

Our **brain trust** of RH experts has served to incubate new ideas and solve problems.

Our ability to **broker partnerships** helps in influencing policies and guiding global direction.

Our **flexibility** to confront new issues as they arise.

Our **good name** and successful track record allows us to heighten awareness and visibility of critical issues.
The Coalition’s Vision

2007
All people in LMI countries are able to access and use affordable, high-quality supplies, including a broad choice of contraceptives, to ensure their better reproductive health.

2013
All people are able to access and use affordable and quality supplies, including a broad choice of contraceptive methods, needed to ensure their better sexual and reproductive health.
The Coalition’s Mission

Our purpose is to bring together a diversity of partners and mobilize their collective strengths to increase access to a full range of affordable, quality SRH supplies in low- and middle-income countries.
Our Guiding Principles:

• We are committed to add value to the activities of individual member-organizations.

• We are committed to greater country ownership and leadership in meeting RH supply needs.

• We believe that sexual and reproductive health and rights are fundamental to ensuring equitable access and use of RH supplies, including informed choice of contraceptive methods.

• We believe that access to supplies is a necessary but not sufficient condition to achieve better reproductive health.
Our vision is predicated on the ability of women and men ...

- To have **quality** supplies they *know* are both safe and effective.
- To have **equitable** access to RH supplies, irrespective of their financial well-being.
- To have a range of contraceptive and other RH options from which to **choose**.
- To **avail** themselves of a safe, affordable choice of supplies needed to meet their needs.
Strategic Goal 1: EQUITY

To reduce the financial and product-related barriers that marginalize populations from accessing the supplies they need to ensure their sexual and reproductive health.

Pathway:
→ Better understanding of the total market
→ Identification of disadvantaged populations
→ Appreciation by policymakers of the benefits to be derived from ensuring access for all.
Strategic Goal 2: QUALITY

To ensure that women and men are able to obtain RH supplies that they can believe are safe and effective by virtue of meeting agreed quality criteria.

Pathway:
→ Building demand for quality products by consumers and the broader community
→ Influencing national policies and regulations that favor the provision of quality assured products.
Strategic Goal 3: CHOICE

To ensure women and men can choose from wider range of contraceptive and other RH supply options currently available in the global marketplace.

Pathway:

→ Global and national commitments to ensure the availability of a full range of products
→ Consensus around a definition of choice
→ Global and national policies in place to support method choice
→ Increased financing to support choice
Strategic Goal 4: AVAILABILITY

To ensure the availability of RH products and supplies from the manufacturers through the supply systems to point-of-access

Pathway:
→ Stable global system, including a full product pipeline
→ High-performing and efficient national supply systems
→ Policy environment that is conducive to efficient supply chains.
What do the pathways have in common?

- Forge national commitments leading to supportive policies, regulations, appropriate decisions.
- Strengthen international commitments leading to increased resources, supportive policies, technical support.
- Fill the product pipeline with quality products to choose from.
- Understand the total market with a view towards appropriate, effective resource allocation.
- Educate and engage consumers to vote with their pocketbooks, feet, and ballots.
“All people are able to access and use affordable and quality supplies, including a broad choice of contraceptive methods needed to ensure their better sexual and reproductive health.”

**EQUITY**
- Remove financial & product barriers that hinder access to RH supplies
- Right products in the hands of those who need them
- Remove cost barriers that hinder choice and availability

**QUALITY**
- People can obtain RH supplies they know are safe and effective
- Supply of quality RH products increased and being used
- Quality-supportive policies implemented by committed govs.

**CHOICE**
- People are better able to choose from a range of RH supply options currently available in global market
- Contraceptive method mix reflects what people want/need
- Existence of national policy and legal frameworks that support choice

**AVAILABILITY**
- RH products are available throughout the supply chain, from manufacturers to points of access
- Greater equilibrium between supply and demand (no stockouts, no overstock)
- High performing national systems & supply chains
- Well functioning coordinated global systems that offer supply chain visibility and means to redress disruptions

**WHAT CAN RHCS DO ABOUT IT?**
- Consumers given means to demand quality and know difference
- Increase national/government commitment to all strategic pillars
- Strengthen donor/international commitment to all strategic pillars

**PRECONDITIONS**
- Understand total market to foster more effective and just allocation of resources
- Making the business case for strategic pillars
- Communicate new knowledge; international advocacy

**SIGN OF SUCCESS**
- Local market shaping efforts
- Human resources development
- Technical support to strengthen key supply chain components

**STRATEGIC GOALS (PRH/CSRC)**
- End of the contraceptive gap
- End of the health gap
- End of the HIV gap

**STRATEGIC PILLARS**
- Work

**RELATIONSHIP MAP**
- Incentivise production by manufacturers
- Enhance market visibility
- Reduce market barriers
- Fill product pipeline
- Strengthen donor/international commitment to all strategic pillars
- Communicate new knowledge; international advocacy
- Making the business case for strategic pillars
- Understand total market to foster more effective and just allocation of resources
- Local market shaping efforts
- Human resources development
- Technical support to strengthen key supply chain components
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