



## Female condom variety

- Female condoms prequalified by WHO:

FC2



Cupid





## Female condom variety (continued)

- Female condoms in various stages of development;

Cupid 2



HLL



Origami



Panty condom



Phoenurse



VA w.o.w.



Woman's Condom





# Universal Access to Female Condoms (UAFc) Joint Programme



Ministerie van Buitenlandse Zaken

## Why did we start?

- Frequent stock-outs
- Erratic programming (funding)
- Niche product
- High price
- No variety

**Aim:** FC accessible, affordable & available for all.



## UAFC's approach

### ✓ Holistic approach: 3 mutually reinforcing components:

- Manufacturing Support & Regulatory Issues
- Large-scale country programmes; social marketing
- Advocacy and Communication

### ✓ Implementation through extensive network:

civil society

research partners

UN agencies

international institutions

manufacturers

private sector

governments



**Innovative advocacy:**

**Global Female Condom Day (2012 & 2013)**

**Paper Doll Campaign (2012)**



**FC Fashion Shows (2012)**



**Film competition**

Collaboration:

- PATH
- CHANGE
- NFCC
- UAFC



**FEMALE  
CONDOMS  
ARE**

No. 01

★ an international film contest ★

# Proposal to the Templeton Foundation

- RMA (A&A) working group
- Letter of Intent → full proposal
- UN Commission on Life-Saving Commodities
- 3 FP commodities:
  - Emergency Contraceptives
  - Female Condoms
  - Implants
- 2 countries: Nigeria and Senegal

# Proposal to the Templeton Foundation (cont.)

Lead: Pathfinder International

Selected A&A partners provide TA.

In-country: Nigeria: Pathfinder + CSFP. Senegal: ASBEF

Focus → Policy monitoring

→ in-country advocacy support

Outcomes:

- 3 FP commodities **recognized** as important life-saving commodities by MoH officials, and state /district level health care providers.
- CS advocates are **coordinated**, **one advocacy plan**, messages for 3 FP commodities **reach target audiences**, inputs **solicited** by govt in open / transparent way.

## Points for discussion:

- Advocacy in the NURHT Caucus?
  - What are lessons from this example?
  - What can advocacy do for us?
  - How do we want to take this forward?
- Caucus collaboration:
  - Internally
  - Externally (A&A WG, other groups?)

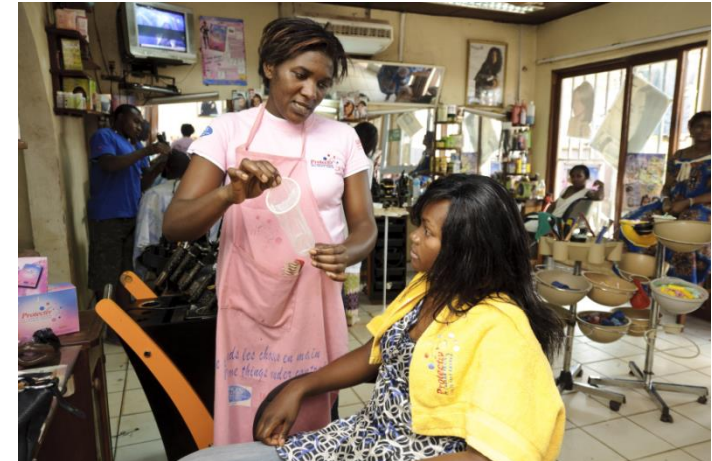




female  
CONDOMS 4All  
**UAFC**   
joint programme



Thank you!  
Merci!  
Obrigado!



Saskia Hüsken  
Advocacy Officer

[S.Husken@rutgerswvf.nl](mailto:S.Husken@rutgerswvf.nl)



Zawadismartlove

