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Partnering with IMS Health A Proof of Concept for Improved Market Visibility

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- FP2020 aims to increase access by 46% across 69 countries.
- Access is through markets.
- However, there is limited/incomplete visibility of market data and no routine collection of market data at country level.

What we are building on

MMV

- Expertise
- Initial funding

IMS

- Specialist expertise

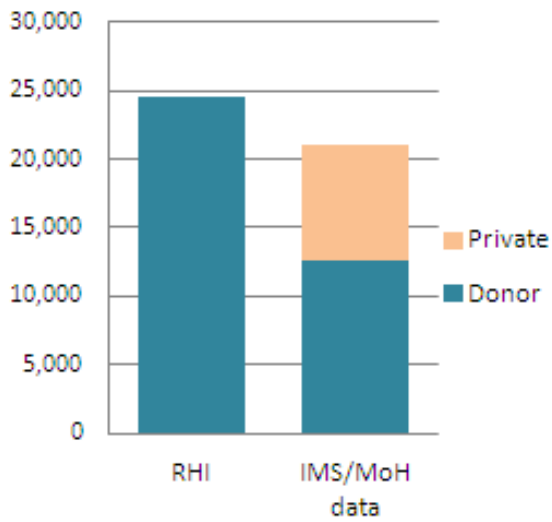
Zambia

- Specialist data collection system
- Databases and standard reports
- Training and support to analyse
- Zambia controls IMS and MMV data access and level

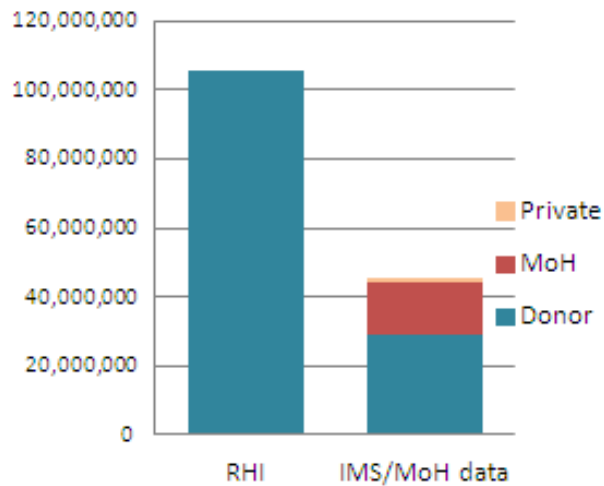


Getting the complete picture

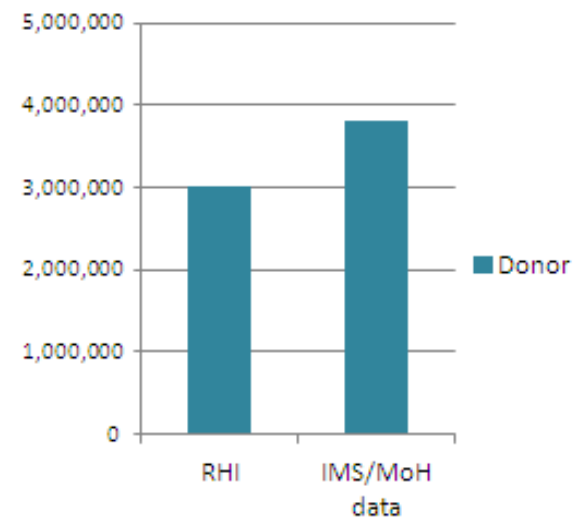
Emergency contraception



Condoms

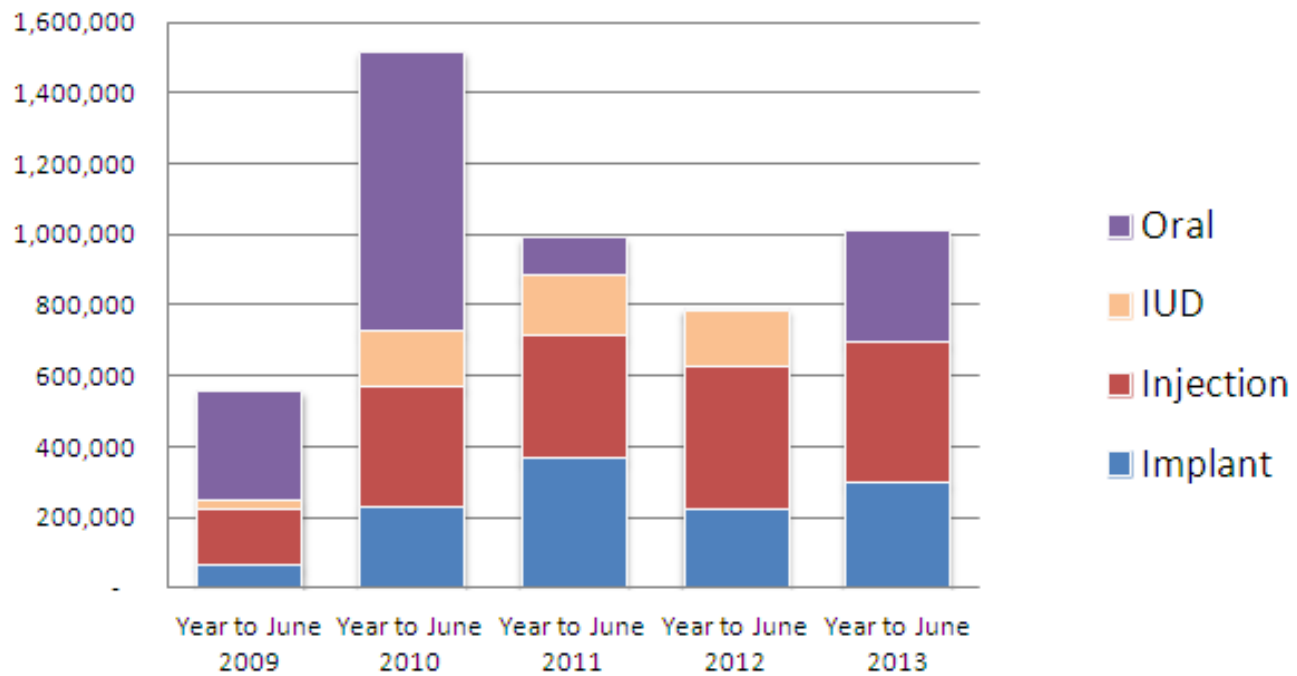


Oral



Contraceptive provision over time

Couple Years of Protection





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The value of market data



Financing

Understand drivers of expenditures



Policy refinement

Understand extent and speed of impact of policy change



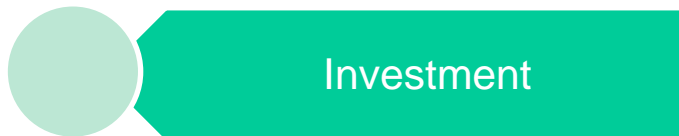
Patient safety

Monitor medicines



Supply security

Prices and trends in private sector supply of important medicines



Investment

Greater knowledge equals greater comfort with investment