Merck/MSD Commitment to Reproductive Health Care Access

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Overview

- Merck/MSD Commitment to Family Planning
  *Examples from over a decade of engagement*

- IMPLANON Access Initiative: RHSC and FP/RH partners
  *Critical success factors*

- IMPLANON Access Program: Gates and FP/RH Partners
  *Progress to date + key needs going forward*
Examples of In-Country Partnerships

**Ethiopia & Madagascar: Scaling-Up Community-Based Services**

- Partnered with MoH & other stakeholders in development of capacity building model
  - Training support and materials covering range of providers inc. Health Extension Workers across the country
- Community Mobilization – a key aspect of the roll-out/cascade and awareness
- >15,000 Health Providers trained
- >2M women reached since 2009

**Kenya: MSD/JHPIEGO Mobile Health Wagons**

- Supporting access to FP/RH services to underserved communities in the urban slums via wagon embedded within health camps
- In partnership with MoH, focused on
  - Creating Awareness
  - Expand Access
- Updating & Training Health Workers
- >10,000 CYPs provided over one year
MSD - Quality Care Service Delivery Framework

Co-operation Agreement for Receipt and Use of Implanon/NXT (CARUI)

- Training of Trainers by expert trainers
  - Counseling, insertion, post-insertion counseling, removal

- Assistance in cascading of training to service providers
  - Educational materials, artificial arms and placebos

- Controlled distribution to service providers

- Follow-up of clients

- Adverse event reporting
June 2011: Pioneering IMPLANON Access Initiative with RHSC: Provided 4.5 Million Women Access to IMPLANON in <18 months

Global Health Leaders issue “Call to Action” for reproductive health supplies

ADDIS ABABA, 24 June 2011 – The RHSC with MSD announces new commitments towards meeting the goal to provide 100 million more women with access to modern contraceptives by 2015.
RHSC+MSD IMPLANON® Access Initiative – Key Success Factors

• **Common platform**
  Data sharing and planning: monthly meetings facilitated by RHSC with MSD and key FP/RH stakeholders to review priority country needs

• **Shared Vision**
  Working towards a common goal with trust and transparency: overcoming initial uncertainty in sharing procurement & funding information

• **Building Capacity**
  Focused capacity building training and successful cascading: Ethiopia, Bangladesh, Tanzania, Uganda, Kenya, Nigeria and Madagascar >80% of the 4.5M women access goal

• **MSD Knowledge**
  Expert team present at country and global procurement level: direct access and collaboration with company experts in planning and implementation efforts
May 2013: IMPLANON Access Program with Gates Foundation and Partners* - Expanding & Accelerating Access to Underutilized LARC

- Expand access to IMPLANON and IMPLANON NXT over next 6 years in poorest eligible countries through a **50% price reduction** to current access price

- **Country eligibility consistent with FP2020 focus**: low income (GNI≤$2500) countries; highest maternal mortality; 70%+ of unmet need
  - Tiered pricing approach is essential for our sustainability

- Registrations or special waivers in place in ~60% of all FP2020 countries

- Available for intermediary procurement agencies, country Govts or other non-profit organizations

- MSD will continue to work closely with implementing organizations and other partners to provide medical and technical support but NOT funding to improve service delivery infrastructure and training of healthcare workers

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*Govts of Norway, Sweden, UK, Children Investment Foundation Fund, UNFPA and USAID*
Early Positive Indicators:

• Strong demand response – broadening range of under-utilized methods
• Progress with access barriers beyond price: regulatory approvals, more countries choosing implants within method mix

Areas To Be Addressed:

• Ensure balance of full method mix
• Procurement scale-up must be accompanied by funding of implementation scale up e.g. awareness creation; training, demand generation via implant price savings
• Better country stock level and true demand forecasting → prioritize supply
• Potential need for a common platform for better sharing and planning:
  • Awareness creation and demand generation efforts
  • Demand forecasting
  • Capacity building planning
Summary: Critical C’s to Success

Communicate ➔
vital need to establish platform to transparently & frequently share essential information & strategize on way forward

Collaborate ➔
across public and private sector organizations and different work streams to ensure flawless implementation

Capacity-Building ➔
a significant barrier to access and must “ensure implants end up in the arms of women who want them and not on shelves”

Client/Country Centricity ➔
support the choice and needs of the clients in a country and the goals and needs of the country MoH