



International Consortium *for*
Emergency Contraception



DOES PRICE MATTER?

WHO PAYS FOR REPRODUCTIVE HEALTH
TECHNOLOGIES,
AND

DOES PRICE MAKE A DIFFERENCE TO CONSUMERS?

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WHO PAYS FOR PRODUCTS

- Donors?
- Governments?
- Consumers?
- Insurance schemes?



IT DEPENDS ON THE PRODUCT...

- Clinic based FP methods
- Maternal health supplies related to deliveries
- Socially marketed products
- Pharmacy based products such as emergency contraception.



...AND THE PLACE

- National health insurance
- Private/employer-linked health insurance
- Public sector
- Pure out of pocket
- Social marketing
- Voucher systems



WHY IS IT IMPORTANT TO KNOW MORE ABOUT WHO BEARS THE COST?

- Impact of cost of services for pregnancy complications is documented.
- Less clear how cost influences how women make decisions about contraceptives.
- Are our products reaching the poor? Are we promoting equitable access?
- Are we reaching the “total market?”



WE LACK DATA ON EC

- What percentage is provided in the private commercial sector?
- How much does EC cost in the private commercial sector?
- What do women think? Do they find it affordable?



RESULTS OF ICEC PRICING SURVEY

(PRICES CONVERTED TO USD)

Country	Cheapest	Most Expensive
Benin	2.06	6.00
Brazil	7.50	11.50
Chile	12.00	26.00
DR Congo	2.00	8.00
Ecuador	6.5	7.80
Ethiopia	0.36	0.79
Guatemala	12.30	26.60
Guinea	0.75	7.80
India	0.03	1.60
Kenya	0.90	1.70
Malawi	4.00	
Mozambique	3.35	21.80
South Africa	5.50	6.20
Sri Lanka	0.68	1.13



RESULTS OF ICEC PRICING SURVEY

(ALL PRICES CONVERTED TO USD)

Country	Cheapest	Most Expensive
Albania	4.80	7.00
Australia	18.60	37.00
Canada	17.50	26.00
Poland	19.40	45.00
Tunisia	8.80	
Turkey	8.90	



PRICE OF EC IN EUROPE

- ECEC surveyed key informants as part of study of access to EC in Europe.
- LNG ECP ranges from € 4 to € 32,34, and the average price is € 15,30.
- UPA ECP ranges from € 19,75 to € 36,90, and the average price is € 30,68.



PRICE OF EC IN THE US

- ASEC members called pharmacies to ask about the price of EC, filled in an on-line survey.
- More than 400 pharmacies were called.
- Average price of Plan B One Step (branded product) is \$48.
- Average price of generic products is \$42.
- Wide range of prices: \$26-\$62.
- Chain stores slightly more expensive than independent pharmacies.



OTHER INFORMATION?

- Price elasticity?
- Willingness and ability to pay?
- How will FP be integrated into Universal Health Care?



DISCUSSION QUESTIONS

- How much do contraceptive and other RH technologies cost to women?
- How common is cost-sharing for contraceptives in developing countries?
- How does consumer cost affect decision-making?
- What is the impact of generic manufacturing on price?
- Is there other information are we missing that we would like to have?

