Why Stockouts?

• No single greater indicator for health system dysfunction than stockouts.
• Complex issue to address
  • Often met with indifference due to limited understanding of the issue, limited resources and competing concerns.
• More than just supply chains, requires a cooperative effort from all parts of the RH supplies community.
Coalition Approach

• Leverage and draw from the Coalition’s multi-disciplinary membership.
  • Research, advocacy, systems
• Generate the passion to meaningfully mobilize action.
• Establish an evidence base.
• Forge a common understanding between the disciplines.
• Harmonize the way we measure stockouts.
Harmonize Indicators

• **Problem:** Inconsistent measurement of stockouts across organizations.

• Challenge to compare or aggregate data to get a complete picture of stock availability country-wide or globally.

• **Solution:** Conduct a landscape analysis of indicators in use, establish a consensus definition, recommend a single indicator or suite of indicators.
In-country Pilot Activities

• **Objective:** Apply a multi-disciplinary approach to stockouts in 3 pilot countries.

• **Approach**
  • Research impact of stockouts on women.
  • Build in-country advocacy campaign.
  • Incorporate a supply chain intervention.

• **Country selection:** Uganda, possibly Honduras.
Global Campaign

• Launch a global campaign to raise awareness about stockouts.
• Target audience: global RH community
• Phase 1: stakeholder interviews to inform the development of the campaign identity/brand.
• Phase 2: Develop messaging, communications and roll out globally and within priority countries.