



# Reproductive Health Supplies Coalition

Reducing Stockouts Initiative

Presentation to A&A/SSWG

8 October 2013



Reproductive Health  
**SUPPLIES COALITION**

# Why Stockouts?



- No single greater indicator for health system dysfunction than stockouts.
- Complex issue to address
  - Often met with indifference due to limited understanding of the issue, limited resources and competing concerns.
- More than just supply chains, requires a cooperative effort from all parts of the RH supplies community.



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# Coalition Approach



- Leverage and draw from the Coalition's multi-disciplinary membership.
  - Research, advocacy, systems
- Generate the passion to meaningfully mobilize action.
- Establish an evidence base.
- Forge a common understanding between the disciplines.
- Harmonize the way we measure stockouts.



# Harmonize Indicators



- **Problem:** Inconsistent measurement of stockouts across organizations.
- Challenge to compare or aggregate data to get a complete picture of stock availability country-wide or globally.
- **Solution:** Conduct a landscape analysis of indicators in use, establish a consensus definition, recommend a single indicator or suite of indicators.



# In-country Pilot Activities



- **Objective:** Apply a multi-disciplinary approach to stockouts in 3 pilot countries.
- **Approach**
  - Research impact of stockouts on women.
  - Build in-country advocacy campaign.
  - Incorporate a supply chain intervention.
- **Country selection:** Uganda, possibly Honduras.

# Global Campaign



- Launch a global campaign to raise awareness about stockouts.
- Target audience: global RH community
- Phase 1: stakeholder interviews to inform the development of the campaign identity/brand.
- Phase 2: Develop messaging, communications and roll out globally and within priority countries.