Innovation Fund proposals

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“Under our new four-year funding cycle, we are being asked to focus our efforts squarely on the provision of reproductive health supplies, as opposed to broader service-delivery concerns or factors that shape the demand for supplies. Your proposal did not meet these criteria as well as others submitted in this round, and so therefore scored below the midway point in the review process. I encourage you to review our 2015-2025 Strategy, which spells out not only the strategic objectives we seek to achieve, but also the pathways by which we see ourselves achieving them.”
RHSC 2015-2025 Strategy

AVAILABILITY

The availability of safe, affordable supplies that meet men’s and women’s RH needs. Supply availability is possible only when products feed into the supply chain and make their way to the point-of-distribution, where women and men can access them.

Pathways to success:

- Work to ensure high-performing global and national supply chains
- Promote a policy environment conducive to effective supply distribution
RHSC 2015-2025 Strategy

QUALITY

The ability of women and men to have supplies they know are both safe and effective. Good sexual and reproductive health depends on ensuring the quality of the RH supplies bought and distributed, and equally important, unequivocal confidence in the quality of these supplies.

Pathways to success:

• Increase the supply of recognizable, high-quality products

• Increase the demand by consumers and the broader community for high-quality products

• Support the establishment and implementation of quality-supportive policies at the country level
EQUITY

The ability of women and men to have equitable access to RH supplies, irrespective of their financial well-being. For many potential consumers, the cost of supplies has been a major, but not the only, barrier to accessing what they need and want for reproductive and sexual health. The need for equity also draws its inspiration from a rights-based approach to achieving better RH health.

Pathways to success:

• Advance national commitments to the principle of equity
• Leveraging the market to overcome inequity
• Overcome barriers that limit access to the products people need
CHOICE

The ability of women and men to have a range of contraceptive and other RH options from which to choose. An individual’s need for contraception evolves throughout his or her life cycle and is a function of both psychosocial and physiological factors. The ability to access the “right” contraceptive method increases the likelihood that one’s RH needs will be met; a mismatch, research shows, is more likely to lead to dissatisfaction, lower continuation rates, and often method failure.

Pathways to success:

- Institutionalize the concept of “choice” in planning and decision making
- Bridge the gap between global marketplace and country context