

**Reproductive Health Supplies Coalition
Membership Meeting
May 22-23, 2008, Brussels**

Guidelines for Breakout Group Sessions

During the breakout sessions, Working Groups (WGs) will have the opportunity to engage with new members, discuss how to continue working effectively considering changes in the Coalition, discuss future work, and consider how WGs can contribute to Coalition sustainability.

For each of the breakout sessions, the full membership will break into three Working Groups (Market Development Approaches, Resource Mobilization and Awareness, and Systems Strengthening. Working Group Chairpersons will lead the discussions. Those who are not members of any Working Group are welcome to attend the session of their choice. Descriptions of Working Groups can be found at the end.

Please sign up for a Working Group breakout session at the registration desk.

1. Market Development Approaches – Main Meeting Room (40 participants maximum)
2. Resource Mobilization and Awareness – Main Meeting Room (40 participants maximum)
3. Systems Strengthening – Room 1.14 (20 participants maximum)

Breakout Session 1

**An expanded Coalition membership and new issues
THURSDAY, May 22: 3.45 p.m. – 5.15 p.m.**

Goals of session:

- Provide a forum for new members to meet with colleagues in the WGs
- Enable group leaders to provide an update to all members on WG achievements and to enlist the support of new members in carrying out these activities
- Identify critical issues that could be (but are not) addressed by the WGs (could become workstreams – areas of work for the WG)
- Begin exploring ways in which WGs can operate within the new realities of the Coalition (i.e., annual meetings) or ways in which the goals and/or critical issues can be addressed
- Identify solutions, including wish-lists of support from the Secretariat, which could be incorporated into new funding proposals, etc.

Expected outcomes:

- All WG members are familiar with each other and with the contributions each can make to WG workstreams
- All WG members are up to date on work of the WG
- New/revised workstreams for the WG are identified, as appropriate
- Changes in working procedures (frequency and type of meeting, creation of sub-WGs, etc.) that will enable the WG to continue working successfully are agreed upon
- Needed support from members and/or Secretariat for workstreams are identified

90 minutes: suggested format

- **15 minutes** – WG leader to facilitate 30-second introduction of everyone and find/nominate volunteer to write up discussion and give to Secretariat (Steve)
- **15 minutes** – WG leader to update on the latest WG meetings, teleconferences, happenings, and current workstreams
- **20 minutes** – Brainstorm critical issues that could become workstreams/areas of work for the WG
- **20 minutes** – Brainstorm ways for expanded WG to work as of now (e.g., teleconferences, face-to-face meetings, based on workstreams/areas of work?)
- **20 minutes** – wish list of support from Secretariat – how could it help WG?

Breakout Session 2

Identification of member support to the Coalition using the sustainability framework

FRIDAY, May 23, 2008: 2.45 p.m.– 4.30 p.m.

Goals of session:

- Consider sustainability concerns for current WG workstreams
- Consider ways of bolstering sustainability of current and future WG work
- Consider how WG members can contribute to Coalition and WG sustainability

Expected outcomes:

- Recognized workstreams for which funding mechanisms are/will be needed
- Identified potential funding sources for those workstreams
- Agreed upon next steps for seeking new funding, including responsible parties
- Discussed contributions that each member can make to Coalition and WG sustainability

90 minutes: suggested format

- **15 minutes (up to break at 3.00 p.m.)** – WG leader to facilitate any introductions (of new additions to previous day's breakout group) and explanation of task, as well as find/nominate volunteer to write up discussion and give to Secretariat (John)
- **25 minutes** – Brainstorm workstreams for which funding mechanisms are/will be needed (use new workstreams/areas of work defined in breakout session 1). For example, if money were to be made available for the WG and its workstreams, what would the WG do with it?
- **25 minutes** – Brainstorm ways of seeking new funding, where this funding could come from, and how it will be gathered/used by WG
- **25 minutes** – Brainstorm ways that each WG can contribute to the overall sustainability of the Coalition

Brief Descriptions of Working Groups

The **Market Development Approaches Working Group (MDA WG)** is primarily concerned with the private sector and the Total Market Approach. The main activity groups cover the following areas:

- Generic Manufacturing of RH Supplies. The workstreams of this group include the assessment of mid-range companies to produce generic, quality, hormonal contraceptives; pre-qualification of RH commodities (under the leadership of World Health Organization); and quality testing toolkit (prior to full pre-qualification).
- Second-Tier Market Approach. This group focuses on identification of the market gap between the social marketing sector and the top private sector that could be filled by quality generic products being sold for profit in the market.
- Total Market Approach Synthesis. The workstreams of this group include the Market Segmentation Toolkit, Measurement of Market Development, Global Advocacy for MDAs, and compilation and dissemination of Market Development Approach tools that affect supplies.
- Demand Creation. Workstreams on pricing versus choice; demand creation strategies in the private sector.

The **Systems Strengthening Working Group (SSWG)** aims to strengthen the global, regional, and country systems needed to ensure reliable and predictable supplies of quality reproductive health products. It works to ensure that these systems are better aligned, more data-driven, and more coordinated. The work of the SSWG is guided by three objectives:

- To improve timely access to and use of standardized information needed to meet country requirements for reproductive health product flows and financing.

- To develop new tools and solutions needed to increase the reliability, predictability, and efficiency of public financing for RH supply needs.
- To identify and support the supply chain improvements required for effective and efficient delivery of quality RH supplies.

The SSWG focuses on the allocation and use of financial resources from the public sector—whether originating in-country or from donor budgets—to meet the RH supply needs of those requiring public subsidies.

Resource Mobilization and Awareness Working Group (RMA WG). The goals of this Working Group are to:

- Create an environment conducive to political support for RH supplies at country and global levels.
- Secure increased financial resources for RH supplies at country and global levels.

In close collaboration with the other working groups, the RMA seeks to attain the following objectives:

- Provide transition support related to resource mobilization and awareness-raising to the Coalition Director.
- Build and maintain linkages with RHSC working groups (MDA WG and SSWG).
- Engage in country-level advocacy as it relates to political and financial commitment to supplies.
- Engage in advocacy at the global level with bilateral and multilateral institutions as it relates to political and financial commitment to supplies.

In late 2006, IPPF, PAI, and DSW received funding to conduct resource mobilization and awareness-raising activities outlined in the RMA workplan. Activities include a focus on awareness-raising and advocacy at the global level via a civil society network, the regional level via activities through regional structures and groups, and country-level activities.