

Resource Mobilization and Awareness Working Group Workplan: Version, November 8, 2008

RMAWG Objectives:

Goal one in the Coalition's Strategic Plan relates to increasing the availability, predictability and sustainability of financing for reproductive health (RH) supplies by mobilizing increased funding from a variety of sources. Closely linked to this objective is goal three, which calls for building partnerships with key stakeholders to promote awareness and knowledge about RH supplies issues. To meet these ends, the objectives of the Resource Mobilization and Awareness Working Group (RMA WG) are to:

1. Create an environment conducive to political support for RH supplies at country, regional and global levels
2. Secure increased financial resources for RH supplies at the country and global levels

In close collaboration with the other WGs, the RMA WG seeks to:

- Build and maintain linkages with Coalition WGs
- Use the outcomes of the coalition WGs to engage in country level advocacy as it relates to political and financial commitment to supplies
- Advance regional level advocacy and advocacy at the global level with bilateral and multilateral institutions as it relates to political and financial commitment to supplies

RMAWG Process:

The RMAWG will:

- consist of a core group of members who are responsible for setting priorities and developing a balanced and feasible work plan and budget – from activities requiring multiple partner participation to activities of a more strategic nature.
- meet at least once a year, organize teleconferences as needed; and proactively engage in broader email (listserv) exchanges..
- expect from its members a commitment to contribute to the required activities as agreed in the work plan in order to achieve the objectives of the working group and goals of the RHSC.
- Name project coordinators within the RMA WG who will ensure progress on key priorities and communications

- Have co-coordinators who will manage the working group, share information with members, organize meetings and teleconferences, communicate with the RHSC Secretariat and serve on the Executive Committee, help coordinate with other working groups, and coordinate research and analysis when required.^[1]
- prepare an estimate of the costs for achieving identified milestones.
- review its role and terms of reference at regular intervals and submit any recommendations in adapting its structure, and priority activities of the work plan and budget to the Executive Committee for annual approval.

RMAWG Membership:

Membership is open to RHSC members interested in working to achieve RMAWG objectives. Currently there are over 30 institutional members and the RMAWG strongly encourages the participation of other RHSC members, including developing country representatives, other bilateral funding agencies, and relevant technical organizations. The WG co-chairs will be actively securing involvement from Southern partners.

Objective 1: Create an environment conducive to political support for RH supplies at country, regional and global levels

^[1] Additional information about working group coordinator responsibilities is in the “Organizational Principles and Structural/Governance Terms of Reference for the Reproductive Health Supplies Coalition.”

Current and Potential Activities	Responsibility Within WG	Responsibility Outside WG	08	09	10	Funding Source	Cost (est.)	Deliverables, RHSC Focus Areas & Strategic Objectives
Advocacy Toolkit								
Revisions and modifications to the Advocacy Toolkit	Sandra Jordan		X	X	X	USAID through HPI project with Carmen Coles as CTO for HPI;		Deliverable: Comprehensive advocacy tools available for all to use.
<ul style="list-style-type: none"> ▪ Publish 1st edition of toolkit on CD ▪ Publish revised 2nd edition late 2009 following experience with first edition in 2008 	PAI		X	X	X			
<ul style="list-style-type: none"> ▪ Web enabled version1 on RHSC website ▪ Web enabled version 2 	Carolyne Jane Kent		X	X	X	Project RMA (Gates)		RHSC Focus Area 3.1 Foster greater harmonization among stakeholders at global level (SO 3.1.1)
<ul style="list-style-type: none"> ▪ Translation of toolkit into French version 1 ▪ Translation of toolkit into French version 2 	Serge		X	X	X			
<ul style="list-style-type: none"> ▪ Translation of toolkit into Spanish (Version 2) 	?			X	X	Countdown 2015 (Gates)		RHSC Focus Area 3.2 Foster greater harmonization among stakeholders at country level (SO 3.2.1)
Dissemination and training workshops	Mercedes Mas de Xaxas			X	X			
<ul style="list-style-type: none"> ▪ Development of trainers guide and shortened version of toolkit 	Carolyne Jane Kent, HPI project			X	X			RHSC Focus Area 3.3 Serve as technical resource and global advocate for RH commodity security (SO 3.3.2)
								RHSC Focus Area 3.4 Promote innovation and utilization of new knowledge (SO 3.4.1)

Current and Potential Activities	Responsibility Within WG	Responsibility Outside WG	08	09	10	Funding Source	Cost (est.)	Deliverables, RHSC Focus Areas & Strategic Objectives
Global Advocacy Project								
Harmonize Global advocacy efforts across partners and countries	Ben Light	RHSC Secretariat	X	X	X	?		Deliverables: Mapping of Global advocacy efforts by partner, region, country and activity
Mapping exercise	Mary-Jo Lazeer		X			UNFPA IPPF PAI	\$28K \$5K \$2K	RHSC Focus Area 3.1 Foster greater harmonization among stakeholders at global level (SO 3.1.1)
Global Strategy framework development	Ben Light			X		None		RHSC Focus Area 3.2 Foster greater harmonization among stakeholders at country level (SO 3.2.1) RHSC Focus Area 3.3 Serve as technical resource and global advocate for RH commodity security (SO 3.3.2)

Objective 2: Secure increased financial resources for RH supplies at the country and global levels

Current and Potential Activities	Responsibility Within WG	Responsibility Outside WG	08	09	10	Funding Source	Cost (est.)	Deliverables, RHSC Focus Areas & Strategic Objectives
Financial Ask (Using Supply Gap Analysis and country analyses)								
Production of the new Gap Analysis (2008 to 2020)	Paul Dowling (JSI); Carolyn Vogel (PAI)	John Stover (Futures Institute)	X			USAID through DELIVER	\$50K?	Deliverable: Technical paper suggesting needs for Contraceptive supplies and costs in the public sector 2008 to 2020
Development of Global Financial Ask	Carolyn Vogel;			X		Project RMA (Gates)	\$20K?	Deliverable: Advocacy arguments for financial ask of major donors
						Countdown 2015 (Gates)	?	RHSC Focus Area 1.2: Expand resources at global level for RH supplies (SO 1.2.3)
Development of database of country supply status (per request of SSWG) to provide information for country and global advocacy	Secretariat Led with UNFPA?			X	X	None	\$150K	Deliverable: Technical paper suggesting needs for Contraceptive supplies and costs at country level for RHSC Focus countries and 14 country papers with financial ask
Development of Country Financial Ask (14 countries)	Various depending on country			X	X	None	\$100K	RHSC Focus Area 1.1: Mobilize public sector and total market resources at country level (SO 1.1.1; SO 1.1.5)

Current and Potential Activities	Responsibility Within WG	Responsibility Outside WG	08	09	10	Funding Source	Cost (est.)	Deliverables, RHSC Focus Areas & Strategic Objectives
Engage in country level advocacy as it relates to political and financial commitment to supplies								
Survey countries on existence (1)government budget line for RH supplies, (2)presence of RH supplies on national essential drug lists, (3)existence of RH supplies coordination mechanism, and (4) on other financial mechanisms.	PAI, UNFPA, PPD	DELIVER	X	X	X	Project RMA		Deliverable: Report on country achievement of indicators of RH supplies; Use of the report as evidence to inform the development of advocacy strategies at country level.
Develop and analyze questionnaire for PPD membership. Combine with UNFPA research.	PPD, UNFPA							RHSC Focus Area 1.1: Mobilize public sector and total market resources at country level (SO 1.1.1; SO 1.1.5)
Engage in dialog with other funding institutions (GFATM) and basket funding	All members							