

**RMA Working Group  
Draft Agenda  
London, 3 June 2009  
8.30-17.45**

**Morning session**

**8:30**

**Welcome**

John Skibiak, Director, Reproductive Health Supplies Coalition  
Neil Datta, RMA WG Co-Chair  
Sandra Jordan, RMA WG Co-Chair

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**9:00**

Group introductions - name, organization, why in meeting

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**9:20**

Updates and accomplishments from the last year as they relate to the RMA WG work streams and goals of the RHSC

- Overview of RMA WG activities by Co-Chairs
    - Organization of WG (leadership, work streams, etc...)
    - Recent WG activities
    - WG functioning - listserves, teleconferences, etc...
  - Update on work streams
    - Toolkit: trainings and outcomes, Web version of toolkit, translation into French
    - Mapping – update and next steps
    - Gap Analysis – update
  - Update on RHS advocacy projects which contribute to WG's work
    - Project RMA and quick overview of case studies
    - Countdown 2015
    - Mobilizing for HIV/SRHR Integration
  - Questions & Answers / discussion
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**10:45 Panel Discussion: The Process of Advocacy vs. Advocacy Outcomes**

An interactive discussion of what makes up an advocacy campaign, the time it takes to achieve real change, what it means to really build capacity that will endure and a review of some specific challenges. Panelists will be discussing the issue from a number of standpoints.

- Suzanne Ehlers, PAI – US and global advocacy efforts
- Maaïke van Min, Marie Stopes International – making the case in a Europe divided on the issues of SRHR
- Matthew Lindley, IPPF – the impact of PRSPs, MTEF, Gavi and GFATM HSS on RH advocacy

- Mobibo Maiga,, HPI – in-country challenges including involving the grassroots, getting family planning into PRSPs, capacity building, and specific approaches for engaging local partners
- Anne Jorgensen, HPI – process orientation

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**12:30**      **Lunch session:** catered lunch (sandwiches & crudités) and time for networking, informal discussions and catching up

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**13:30 p.m.    Afternoon session**

**Presentation of Breakout Sessions to guide RMA WG for coming year**

Offer selection of topics from which people can choose based on area of interest. Breakout groups will choose group leader and develop a strategy, plan of action, timetable and commit to specifics in project. Group must also provide measures to gauge their success in our next meeting. People are invited to identify what they can offer to the group –passive participation will not be encouraged and all will be expected to commit to follow up actions in some capacity.

**14:00**    Breakout Sessions Begin

Two hours for discussion, activity planning and putting work plan on paper for presentation

**BREAKOUT SESSION I: Using advocacy in both the North and South to contribute to common goals in advocacy for SRH supplies**

- How do we engage the south to exchange/share experiences about the evidence-based advocacy.
- How can we both increase southern participation and get developing countries on board?
- Why? Who? How? When? What's the strategy?
- How do we get southern grassroots involved to support the RHSC efforts to improve involvement of southern leadership?
- What are support needs for advancing your group's work?

**BREAKOUT SESSION II: The unique contribution of civil society in the RHSC.**

- How can civil society contribute to the Coalition when the boundaries of these teams are sometimes fluid and may even, on occasion, include traditional adversaries (the same is true for the relationships between government and pharma; big pharma and generics; bilaterals and multilaterals
- How does the role of civil society change and evolve as country contexts evolve?

- How do we translate the technical expertise of RHSC in a way that civil society and non-expert stakeholders, such as parliamentarians, can engage with and come to advocate for supply security.
- What role could the RMA WG take in providing a framework for civil society/government engagement that is sustainable?
- What are support needs for advancing your group's work?

### **BREAKOUT SESSION III: Move the Mapping exercise forward**

- Design an action plan for advancing the information contained in the mapping exercise to formulate a global strategic framework for RHS advocacy
- What are support needs for advancing your group's work?

### **BREAKOUT SESSION IV (only if needed): Strengthening communications and message development capacities of the RHSC**

- How can member organizations promote the RHSC brand?
- How can we contribute to the coalition's bank of success stories.
- How can we further the Coalition's broader communication needs by applying WG members' communication the skills in areas that may require them to move outside their comfort zone.
- What is the added-value of our communication contributions to the Coalition/Secretariat as Coalition/Secretariat?)
- How do we avoid duplication, and seize opportunities with no-cost advocacy and non-advocacy related communication efforts.
- What are support needs for advancing your group's work?

**16:00** Break

**16:20** Report outs from each group; other groups provide input, ideas

**17:00** High Level Brainstorming Session

- What challenges remain for moving forward?
- What are support needs for advancing your group's work?
- How will we share our progress/activities/research/findings and seek input from each other as we support each other?

**17:30** Next steps: Group decision - Schedule short meeting at end of RHSC day?

**17:45** Summation and Adjourn