



April 12, 2011

Dear Members of the Executive Committee of the Reproductive Health Supplies Coalition,

Every year, hundreds of thousands of women die in childbirth and from pregnancy-related causes.

While excellent progress has been made in reducing maternal mortality rates in some countries, more remains to be done to achieve the targets set out in the Millennium Development Goals. Reproductive health supplies, including family planning, are essential to achieving these Goals. However, more than 215 million women in the developing world who wish to protect themselves from unintended pregnancy are not using modern contraception. With the announcement of the Secretary General's *Global Strategy for Women and Children's Health*, we see unprecedented momentum in the global development community to improve women's health.

WomanCare Global provides access to high-quality, innovative and affordable reproductive healthcare technologies. WomanCare Global's mission is to expand the availability of these technologies in both public and private sectors via an established global supply chain reaching over 110 countries and growing, with particular focus on under-served markets in Africa, Asia and Latin America. WomanCare Global is a hybrid business model—business-minded and mission-driven, combining the best practices of for-profit and not-for-profit entities. WomanCare Global has regulatory and quality departments that assure adherence to regulatory requirements and global quality standards in addition to a comprehensive global sales, marketing, and distribution channel. For more information about WomanCare Global, please visit www.womancareglobal.com.

WomanCare Global has been an active member of the Reproductive Health Supplies Coalition since February 2010. We fully support the **HANDtoHAND** Campaign to galvanize our community's contribution to the Secretary General's *Global Strategy* and endorse the Coalition's ambitious new goal of achieving 100 million new users of contraception in low-income countries by 2015. Success at meeting this challenge will address the family planning needs of 80% of women in these countries, and reduce by 110,000 the number of women who die giving birth.

To demonstrate our support to the **HANDtoHAND** Campaign, we in WomanCare Global are proud to commit ourselves to the following:

- Provide access to high-quality, innovative and affordable reproductive health products
- Expand the availability of these products in both private and public sectors, with particular focus on under-served markets in Africa, Asia and Latin America
- Strengthen commercialization capabilities and global channel management leading to a more efficient and effective approach to reproductive health product distribution

We see the successful achievement of our commitment as having a significant impact on the lives and well being of women and families that may otherwise be overlooked. Our focus is to significantly improve a woman's ability to care for herself and the lives she supports. We will do this by eliminating a key barrier – limited standards of and access to essential reproductive health products – so that women can effectively manage and address their reproductive health and family planning needs. WomanCare Global recognizes that there is a gap between the available, proven products widely available in the developed world and what is available to the women who most need them most in the developing world. Addressing this gap is critically important and highly impactful – and will have a multiplier effect on the safety, security, and stability of all women and their families.

We applaud the Coalition for the **HANDtoHAND** Campaign and its effort to rally the family planning community in support of the Secretary General's *Global Strategy*, and we look forward to working with our Coalition partners in bringing family planning to 100 million new users by 2015.

Sincerely,

A handwritten signature in black ink, appearing to read "Sandra Pelletier", with a long, sweeping flourish extending to the right.

Sandra Pelletier
Chief Operating Officer