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DSW Country Director (right) Peter Munene explains to MP Christopher Ole Sendeka (centre), Simanjiro district, that RH needs policy support.





# What is Euroleverage?

Increase resources for FP/RH from EU donors & developing country governments



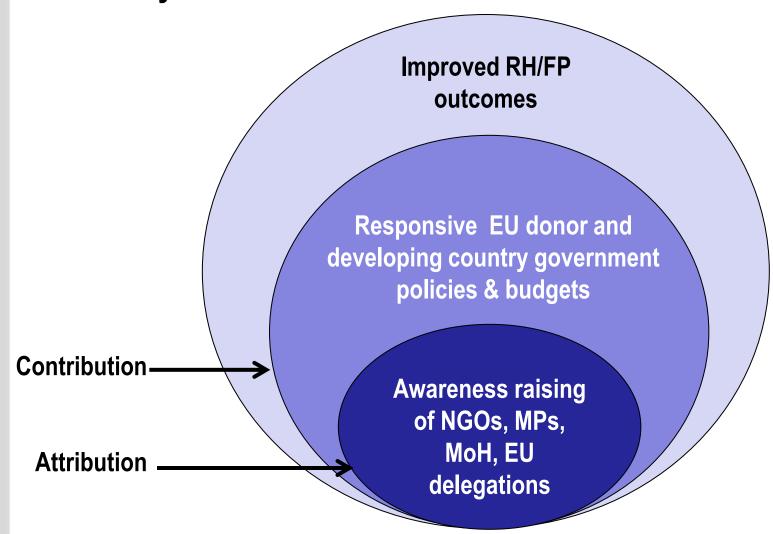
- "Supply side" advocacy for increased funding and improved policies for FP/RH
- Helping NGOs create "demand-side" pressure for increased disbursements by writing more and better proposals





## **Theory of Change**

# **Advocacy**

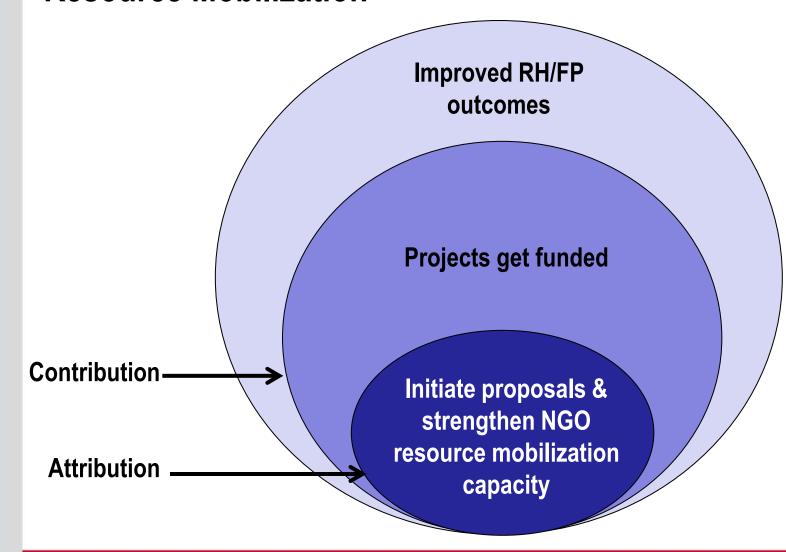






# **Theory of Change**

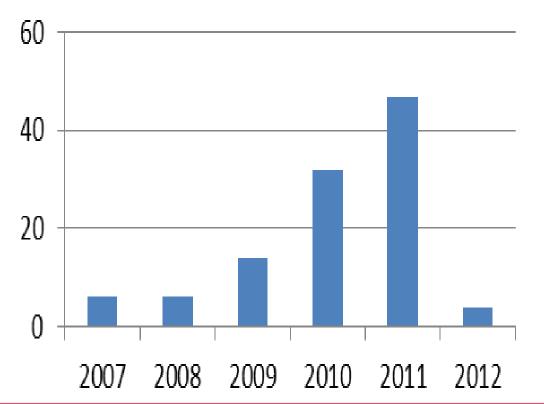
#### **Resource Mobilization**







- 152 NGOs in 45 countries received funding
- 42,210 people received capacity building
- Success rate doubled



successful proposals



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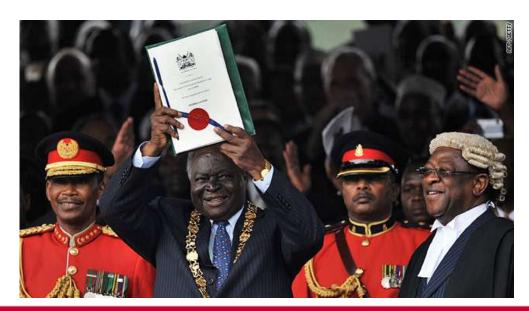
- **1.4 million** clients reached by SRHR services
- **-7.6 million** people received SRHR education
- 4.4 million condoms distributed
- 72.31% report beneficiaries' lives improved (online survey)







- 24 % of all projects funded engaged in advocacy
- Kenya: 500,000 women received RH/FP services, information, capacity building and referrals due to EU delegation CfP
- Kenya: 75% increase in the number of health facilities offering modern contraceptive methods







Between 2007- 2012, \$4.8 m investment leveraged:

- \$71m via resource mobilisation
- \$137m via advocacy activities

#### Leverage ratio: 1\$ spend = 43\$ mobilised for RH/FP outcomes.

Ranking	Country	2007	2008	2009	2010	2011	2012	Total
1	Kenya	4		4	3	1		12
4	Pakistan	2	3	2				7
7	India	2	1	1				4
8	Ethiopia	2				1		3
8	Mozambique	1		1	1			3
8	Tanzania	3						3
9	Nepal	1			1			2
10	Burkina Faso			1				1
10	Uganda	1						1





#### **Impact Assessment: Caveats**

# **Advocacy**

- Not possible to examine all advocacy outcomes impact
- Many budget outcomes yet to be allocated and spent
- Many policies yet to be implemented
- Few donor agencies and governments monitor implementation of their policies and budgets

Showing the full impact of the project's budget and policy advocacy is not possible.





# **Impact Assessment: Caveats**

#### **Resource Mobilisation**

- Data includes 61 of the known 109 successful project proposals
- Relatively few project reports were shared and in most cases, final evaluations of these projects are not yet available.







II help you to track the number of MPs, donors and civil servants you have reached

#### **Impact Assessment: Euroleverage Tracking**

#### **Euroleverage Activity Tracking Worksheet**

Activity 3.4 Meetings with MPs, donors and civil servants

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sion	Date	Point Person	Location	# Decision-makers reached	Names	Content of meeting	Medium	
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