



Merck/MSD Commitment to Reproductive Health Care Access

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Overview

- **Merck/MSD Commitment to Family Planning**
Examples from over a decade of engagement
- **IMPLANON Access Initiative: RHSC and FP/RH partners**
Critical success factors
- **IMPLANON Access Program: Gates and FP/RH Partners**
Progress to date + key needs going forward



Examples of In-Country Partnerships

Ethiopia & Madagascar: Scaling-Up Community-Based Services

- Partnered with MoH & other stakeholders in development of capacity building model
 - Training support and materials covering range of providers inc. Health Extension Workers across the country
- Community Mobilization – a key aspect of the roll-out/cascade and awareness
- >15,000 Health Providers trained
- >2M women reached since 2009

Kenya: MSD/JHPIEGO Mobile Health Wagons

- Supporting access to FP/RH services to underserved communities in the urban slums via wagon embedded within health camps
- In partnership with MoH, focused on
 - Creating Awareness
 - Expand Access
- Updating & Training Health Workers
- >10,000 CYPs provided over one year



MSD - Quality Care Service Delivery Framework

Co-operation Agreement for Receipt and Use of Implanon/NXT (CARUI)

- Training of Trainers by expert trainers
 - Counseling, insertion, post-insertion counseling, removal
- Assistance in cascading of training to service providers
 - Educational materials, artificial arms and placebos
- Controlled distribution to service providers
- Follow-up of clients
- Adverse event reporting



June 2011: Pioneering IMPLANON Access Initiative with RHSC: Provided 4.5 Million Women Access to IMPLANON in <18 months

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**4.5M Women
Access Goal →
Access Price
Reduction**

Global Health Leaders issue “Call to Action” for reproductive health supplies

ADDIS ABABA, 24 June 2011 – The RHSC with MSD announces new commitments towards meeting the goal to provide 100 million more women with access to modern contraceptives by 2015.



RHSC+MSD IMPLANON® Access Initiative – Key Success Factors

- ***Common platform***

Data sharing and planning: monthly meetings facilitated by RHSC with MSD and key FP/RH stakeholders to review priority country needs

- ***Shared Vision***

Working towards a common goal with trust and transparency: overcoming initial uncertainty in sharing procurement & funding information

- ***Building Capacity***

Focused capacity building training and successful cascading: Ethiopia, Bangladesh, Tanzania, Uganda, Kenya, Nigeria and Madagascar >80% of the 4.5M women access goal

- ***MSD Knowledge***

Expert team present at country and global procurement level: direct access and collaboration with company experts in planning and implementation efforts

May 2013: IMPLANON Access Program with Gates Foundation and Partners* -> Expanding & Accelerating Access to Underutilized LARC

- **Expand access to IMPLANON and IMPLANON NXT** over next 6 years in poorest eligible countries through a **50% price reduction** to current access price
- **Country eligibility consistent with FP2020 focus:** low income (GNI≤\$2500) countries; highest maternal mortality; 70%+ of unmet need
 - Tiered pricing approach is essential for our sustainability
- **Registrations or special waivers in place in ~60% of all FP2020 countries**
- **Available for intermediary procurement agencies, country Govts or other non-profit organizations**
- MSD will continue to work closely with implementing organizations and other partners to provide **medical and technical support but NOT funding to improve service delivery infrastructure and training of healthcare workers**

New IMPLANON Access Program - First 5 Months Lessons Learned...

Early Positive Indicators:

- **Strong demand response** – broadening range of under-utilized methods
- **Progress with access barriers beyond price:** regulatory approvals, more countries choosing implants within method mix

Areas To Be Addressed:

- **Ensure balance of full method mix**
- **Procurement scale-up must be accompanied by funding of implementation scale up e.g. awareness creation; training, demand generation** via implant price savings
- **Better country stock level and true demand forecasting** → prioritize supply
- **Potential need for a common platform for better sharing and planning:**
 - Awareness creation and demand generation efforts
 - Demand forecasting
 - Capacity building planning

Summary: Critical C's to Success

Communicate →

vital need to establish platform to transparently & frequently share essential information & strategize on way forward

Capacity-Building →

a significant barrier to access and must “ensure implants end up in the arms of women who want them and not on shelves”

Collaborate →

across public and private sector organizations and different work streams to ensure flawless implementation

Client/Country Centricity →

support the choice and needs of the clients in a country and the goals and needs of the country MoH

